



ZIP 54874, Superior, Wisconsin.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

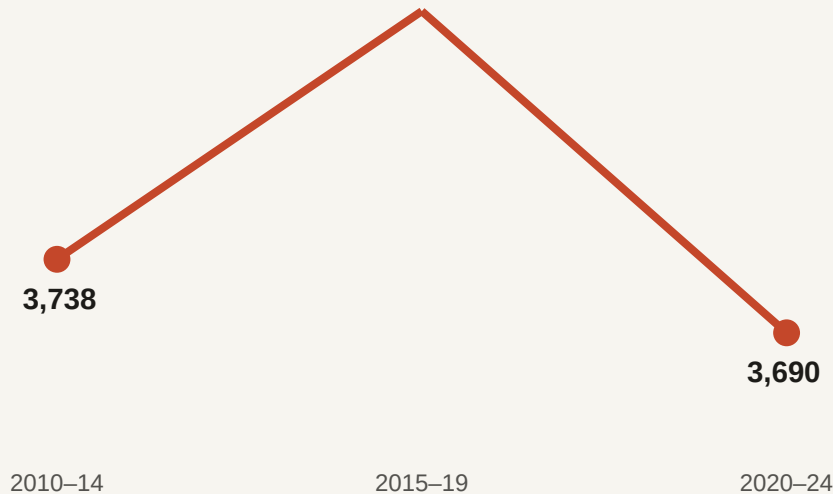


POPULATION

**3,690 people call ZIP
54874 home.**

3,690

people.

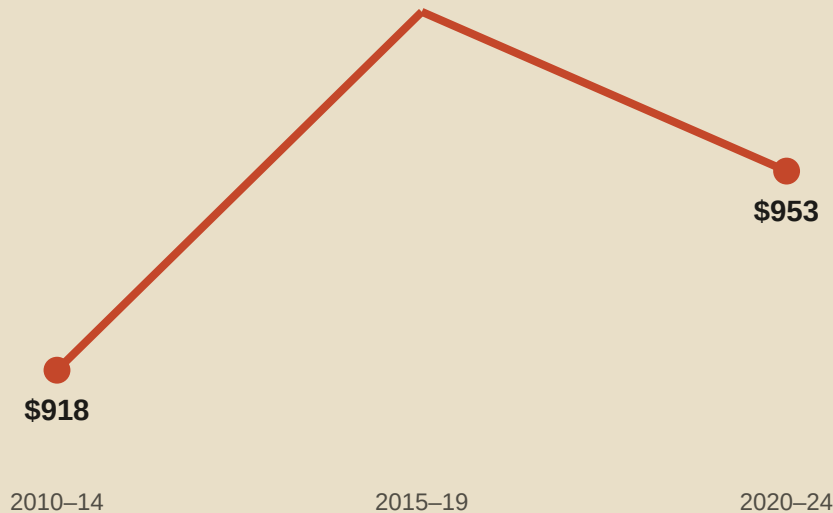


RENT

Median rent is up 4%
since the 2010–2014
survey, before inflation.

\$953

a month. Wisconsin's median is \$1,087.

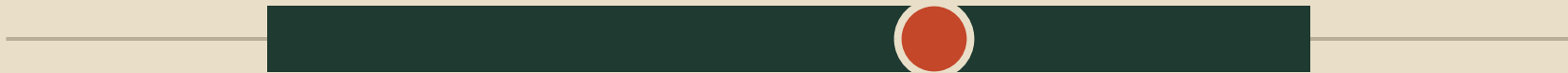




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$722–\$1,083



\$953 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

76%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–0.2% to the 1,663 homes here.

1–3

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs **18%**
less than Wisconsin's.

\$218,900

median home value in ZIP 54874.

ZIP 54874



\$218,900

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS ZIP 54874'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/54874/

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