



ZIP 54757, New Auburn, Wisconsin.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

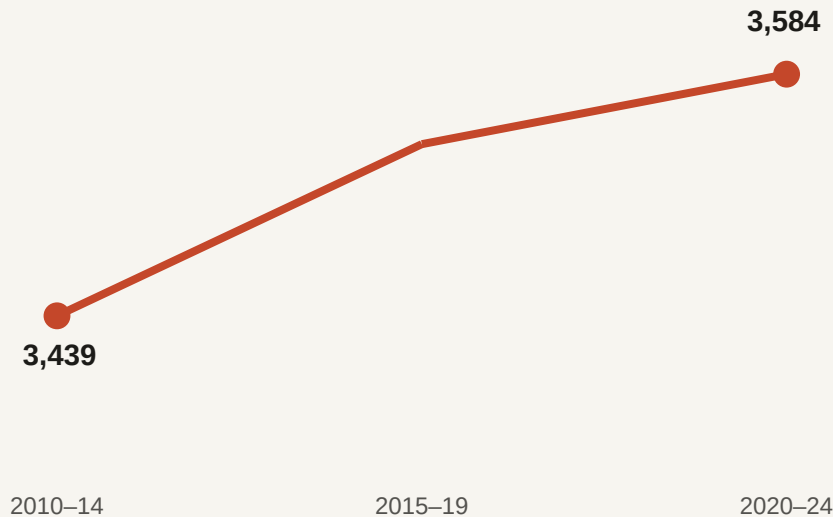


POPULATION

**3,584 people call ZIP
54757 home.**

3,584

people.



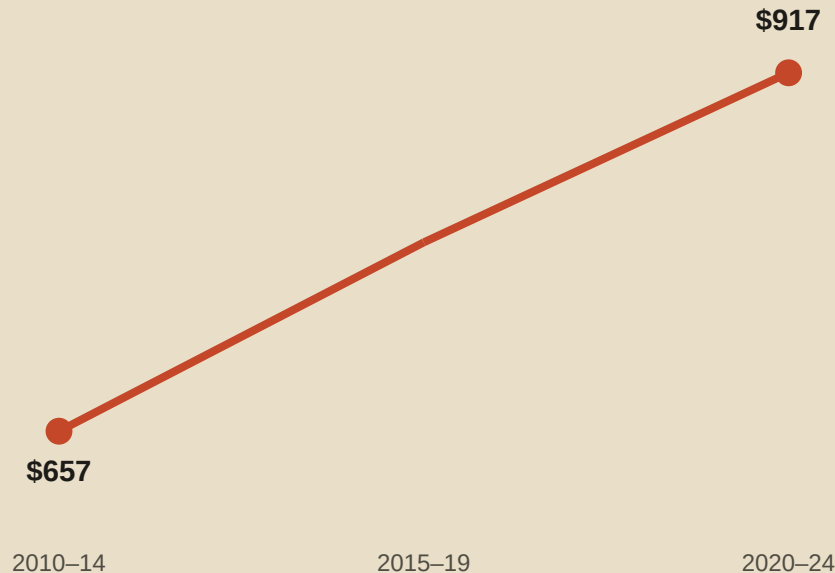


RENT

Median rent is up 40%
since the 2010–2014
survey, before inflation.

\$917

a month. Wisconsin's median is \$1,087.





ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$742–\$1,113



\$917 median

is the monthly rent range local workforce wages support.



BUILDING

69% of the housing here was built before 2000.

69%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.0–0.2% to the 2,207 homes here.

1–4

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 12% less than Wisconsin's.

\$234,800

median home value in ZIP 54757.

ZIP 54757



\$234,800

Wisconsin



\$266,500

U.S.



\$332,700



THAT WAS ZIP 54757'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/54757/

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