



ZIP 54736, Durand, Wisconsin.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

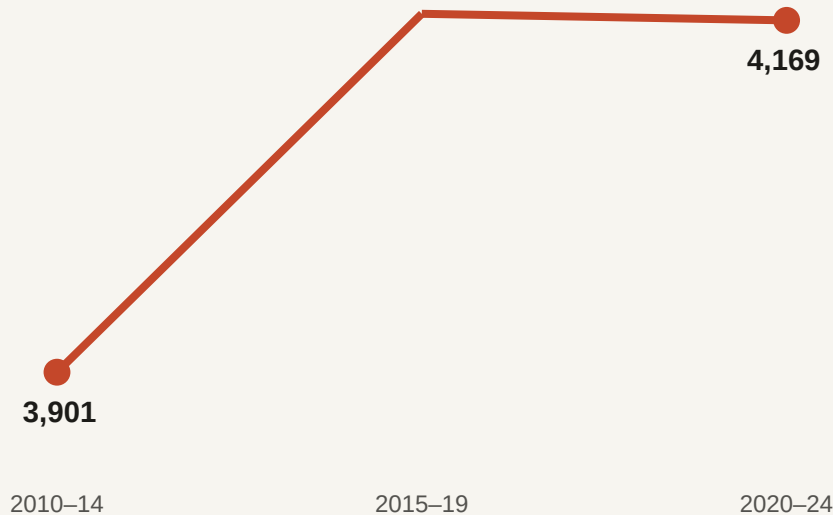


POPULATION

4,169 people call ZIP
54736 home.

4,169

people.

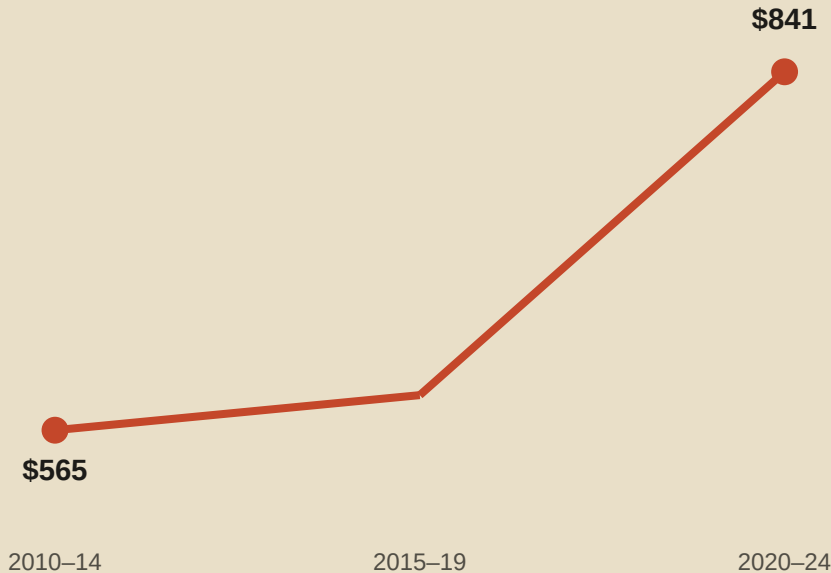


RENT

Median rent is up 49%
since the 2010–2014
survey, before inflation.

\$841

a month. Wisconsin's median is \$1,087.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

83%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–1.0% to the 1,918 homes here.

2–20

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 30% less than Wisconsin's.

\$185,500

median home value in ZIP 54736.

ZIP 54736



\$185,500

Wisconsin



\$266,500

U.S.



\$332,700



THAT WAS ZIP 54736'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/54736/

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