



ZIP 54728, Chetek, Wisconsin.

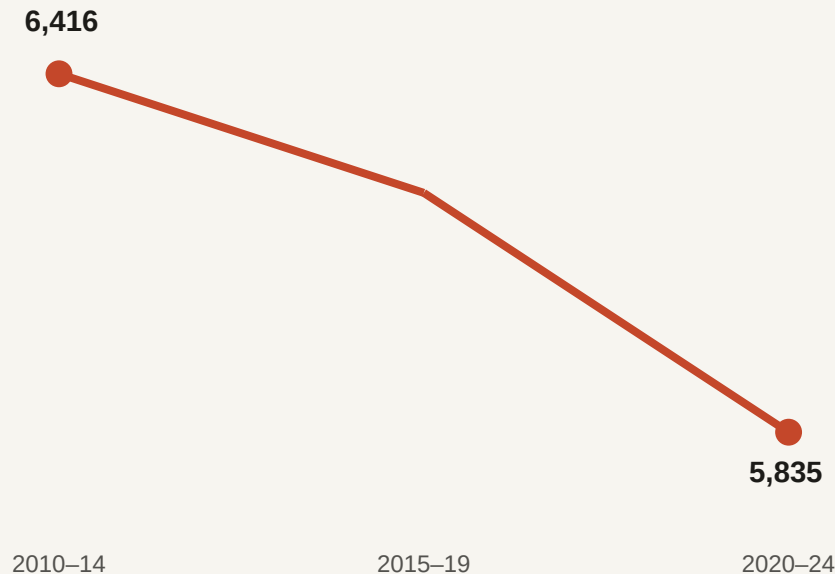
Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

5,835 people call ZIP
54728 home.

5,835
people.

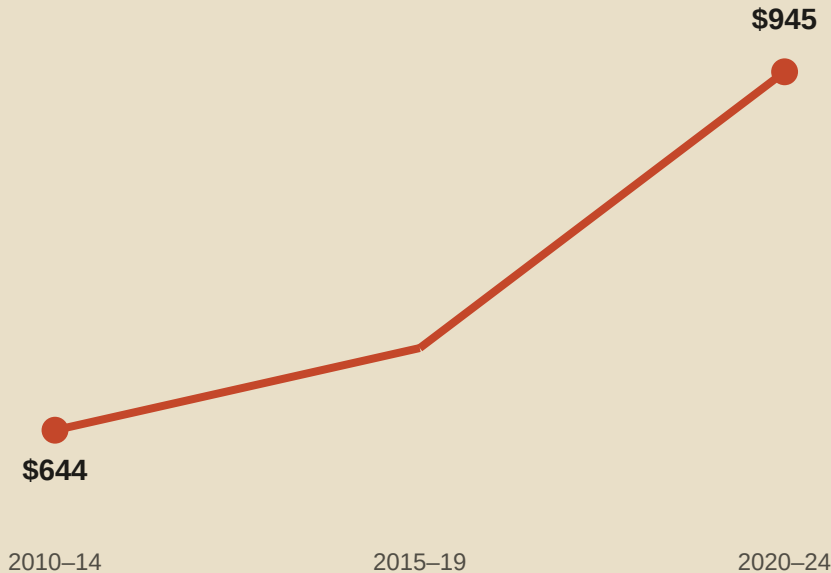


RENT

Median rent is up 47%
since the 2010–2014
survey, before inflation.

\$945

a month. Wisconsin's median is \$1,087.

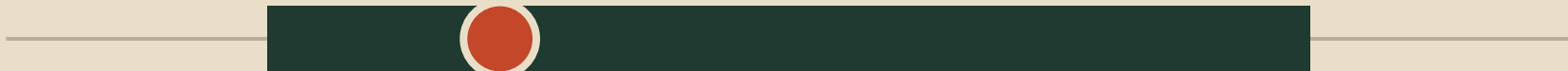




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$850–\$1,275



\$945 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

80%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.1–0.5% to the 3,565 homes here.

3–18

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 16% less than Wisconsin's.

\$224,400

median home value in ZIP 54728.

ZIP 54728



\$224,400

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS ZIP 54728'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/54728/

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