



ZIP 54723, Bay City, Wisconsin.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 31, 2026.

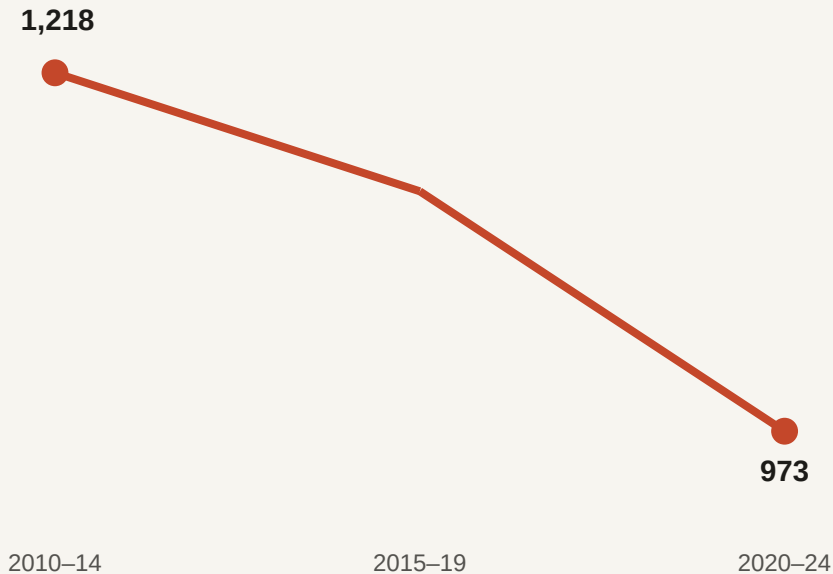


POPULATION

973 people call ZIP 54723 home.

973

people.



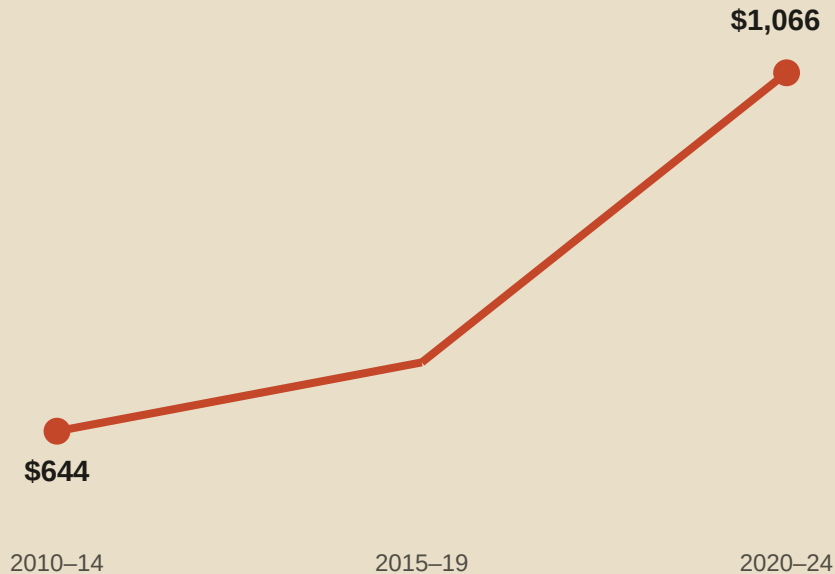


RENT

Median rent is up 66%
since the 2010–2014
survey, before inflation.

\$1,066

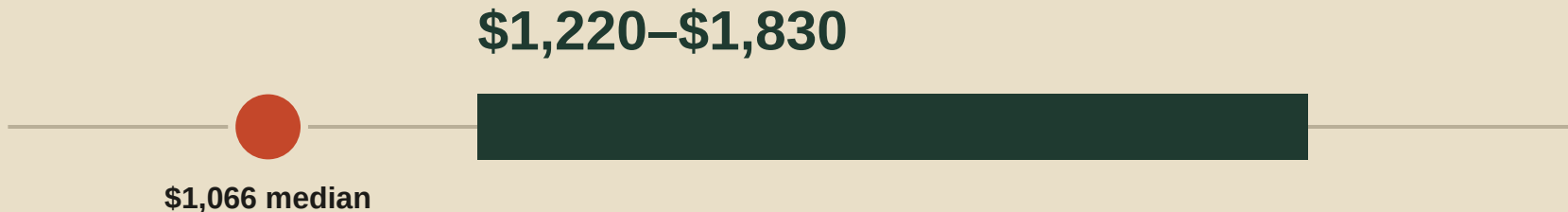
a month. Wisconsin's median is \$1,087.





ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

78%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–0.4% to the 449 homes here.

0–2

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 31%
less than Wisconsin's.

\$185,000

median home value in ZIP 54723.

ZIP 54723



\$185,000

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS ZIP 54723'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/54723/

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