



ZIP 54720, Altoona, Wisconsin.

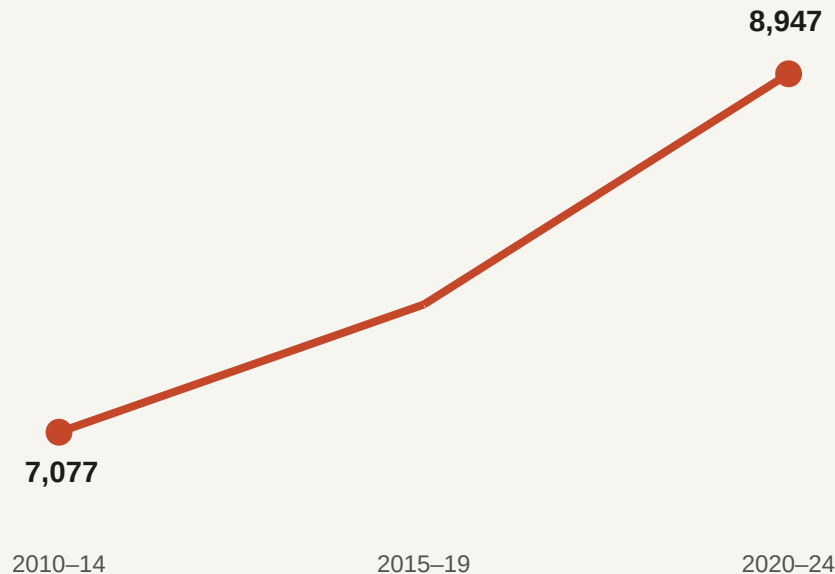
Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

8,947 people call ZIP
54720 home.

8,947
people.

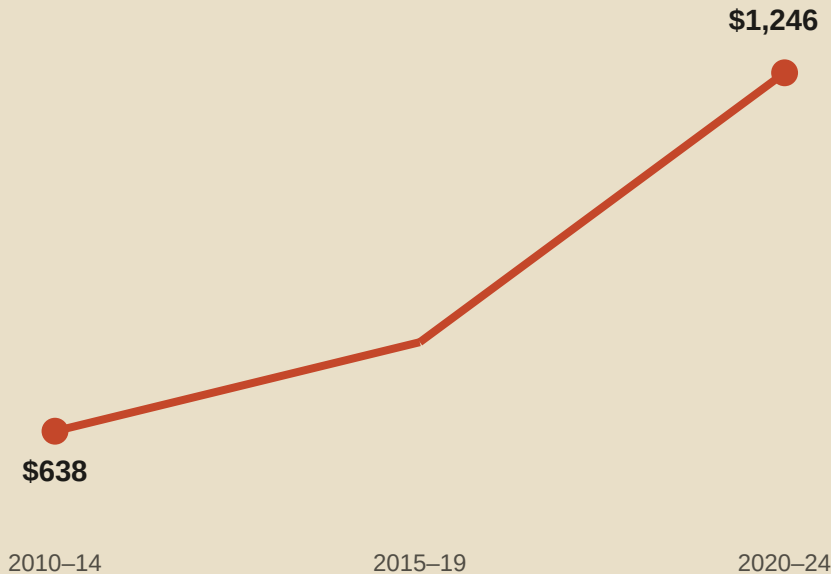


RENT

Median rent is up 95%
since the 2010–2014
survey, before inflation.

\$1,246

a month. Wisconsin's median is \$1,087.

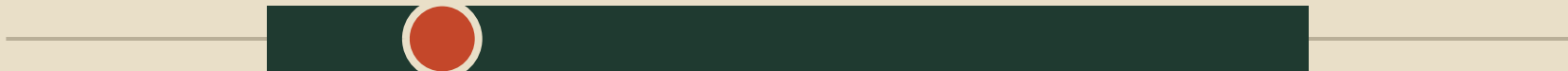




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,149–\$1,724



\$1,246 median

is the monthly rent range local workforce wages support.



BUILDING

71% of the housing here was built before 2000.

71%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.3% to the 4,030 homes here.

17–52

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 11% less than Wisconsin's.

\$236,700

median home value in ZIP 54720.

ZIP 54720



\$236,700

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS ZIP 54720'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/54720/

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