



ZIP 54701, Eau Claire, Wisconsin.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

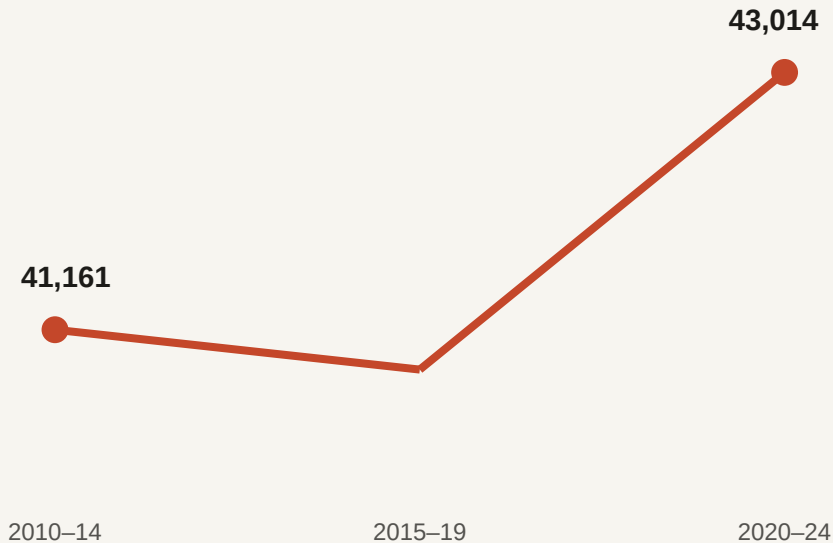


POPULATION

43,014 people call ZIP
54701 home.

43,014

people.



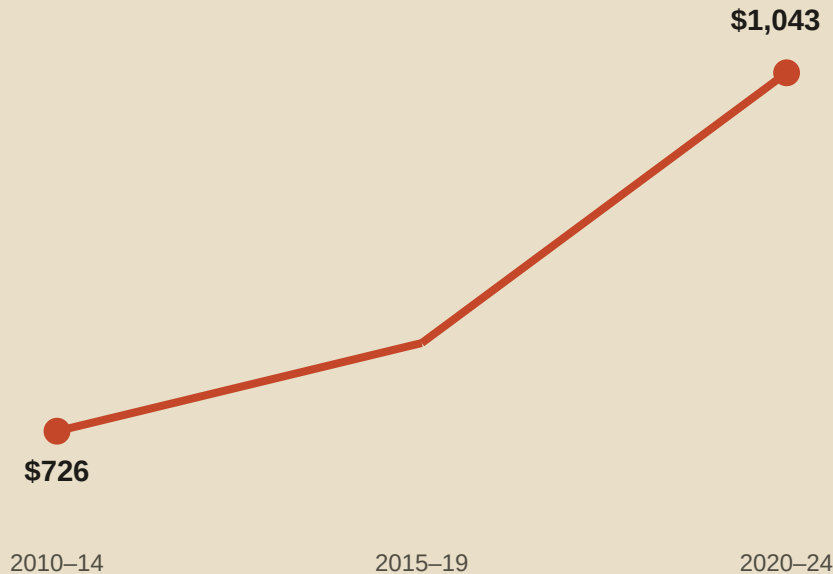


RENT

Median rent is up 44%
since the 2010–2014
survey, before inflation.

\$1,043

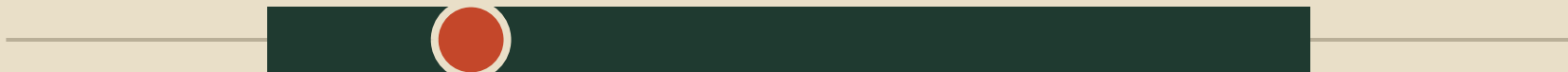
a month. Wisconsin's median is \$1,087.



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$950–\$1,425



\$1,043 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

77%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.7% to the 18,727 homes here.

76–317

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 9% more than Wisconsin's.

\$289,900

median home value in ZIP 54701.

ZIP 54701



\$289,900

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS ZIP 54701'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/54701/

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