



ZIP 54650, Onalaska, Wisconsin.

Current market data.

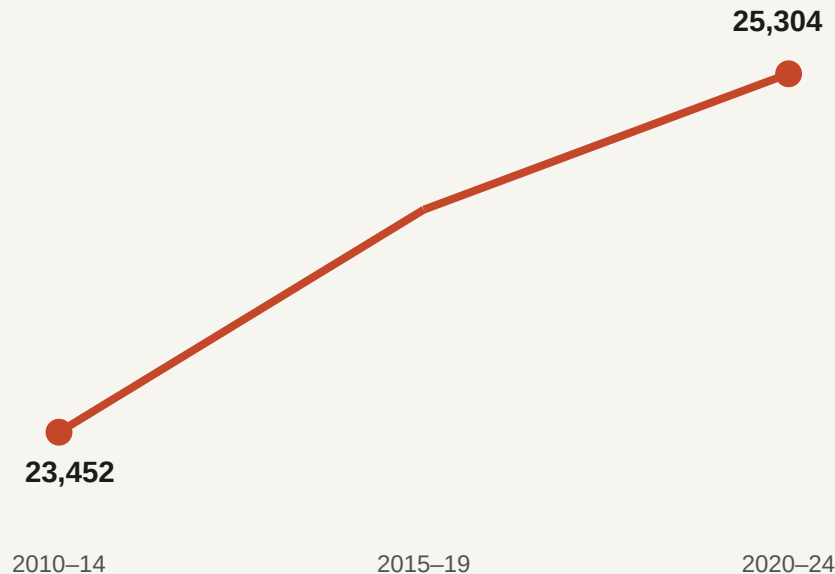
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**25,304 people call ZIP
54650 home.**

25,304

people.

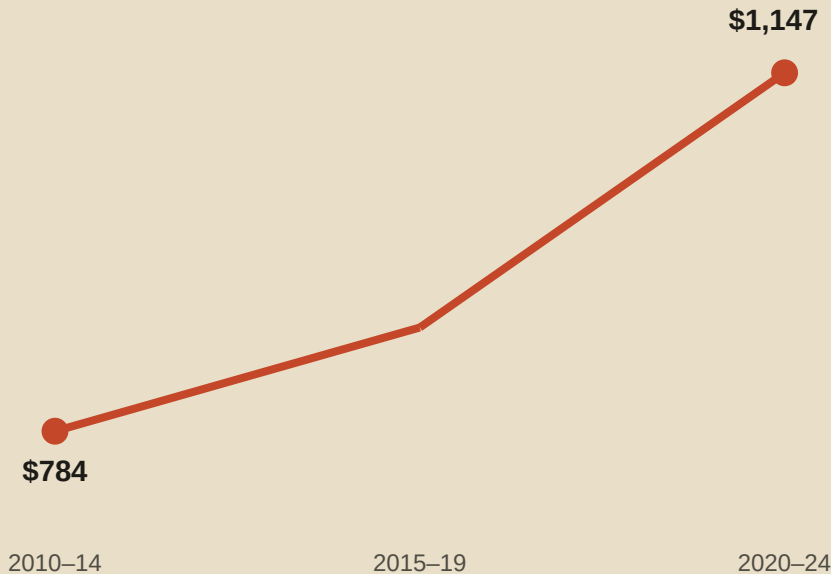


RENT

Median rent is up 46%
since the 2010–2014
survey, before inflation.

\$1,147

a month. Wisconsin's median is \$1,087.



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$916–\$1,373



\$1,147 median

is the monthly rent range local workforce wages support.



BUILDING

72% of the housing here was built before 2000.

72%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–1.3% to the 11,669 homes here.

34–150

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 9% more than Wisconsin's.

\$291,600

median home value in ZIP 54650.

ZIP 54650



Wisconsin



U.S.



THAT WAS ZIP 54650'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/54650/

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