



ZIP 54624, De Soto, Wisconsin.

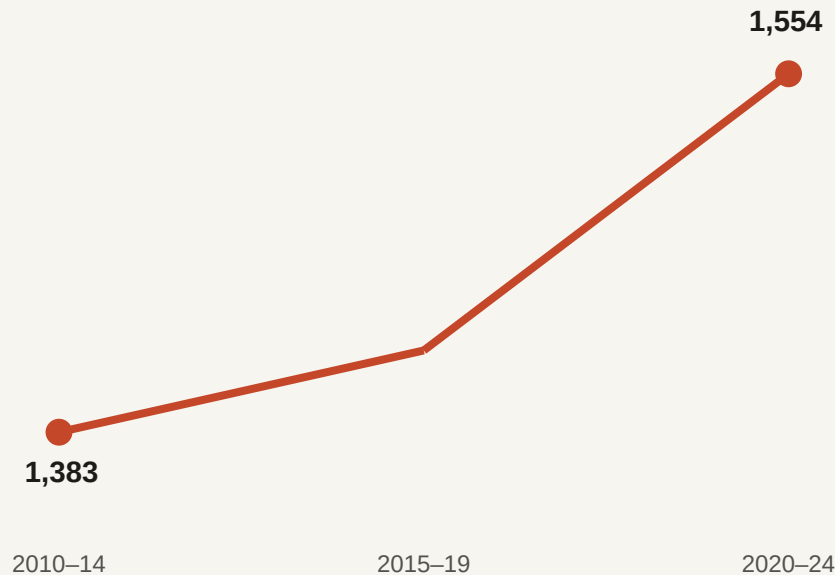
Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**1,554 people call ZIP
54624 home.**

1,554
people.

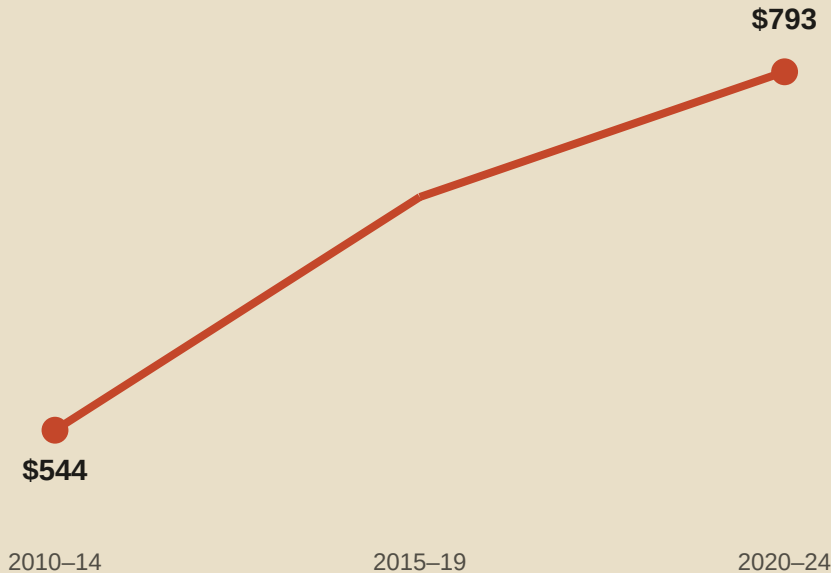


RENT

Median rent is up 46%
since the 2010–2014
survey, before inflation.

\$793

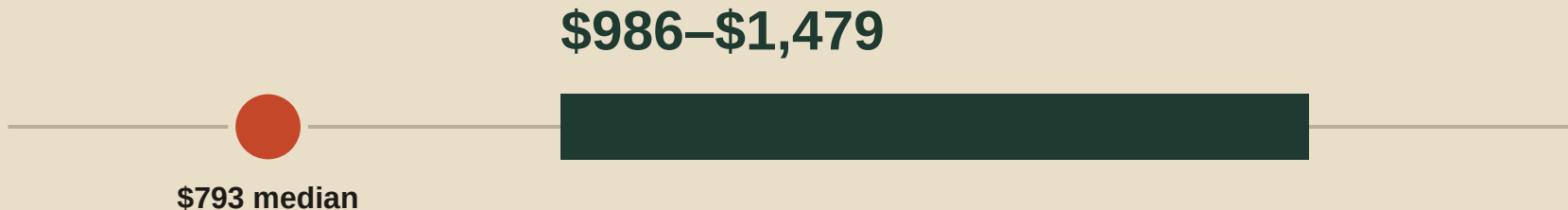
a month. Wisconsin's median is \$1,087.





ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

64% of the housing here was built before 2000.

64%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–0.3% to the 1,032 homes here.

0–3

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 30% less than Wisconsin's.

\$186,000

median home value in ZIP 54624.

ZIP 54624



\$186,000

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS ZIP 54624'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/54624/

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