



ZIP 54603, La Crosse, Wisconsin.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

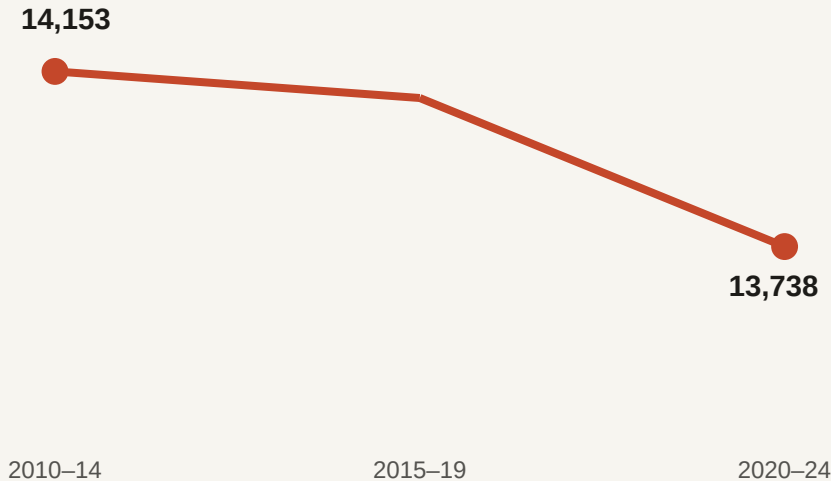


POPULATION

13,738 people call ZIP
54603 home.

13,738

people.



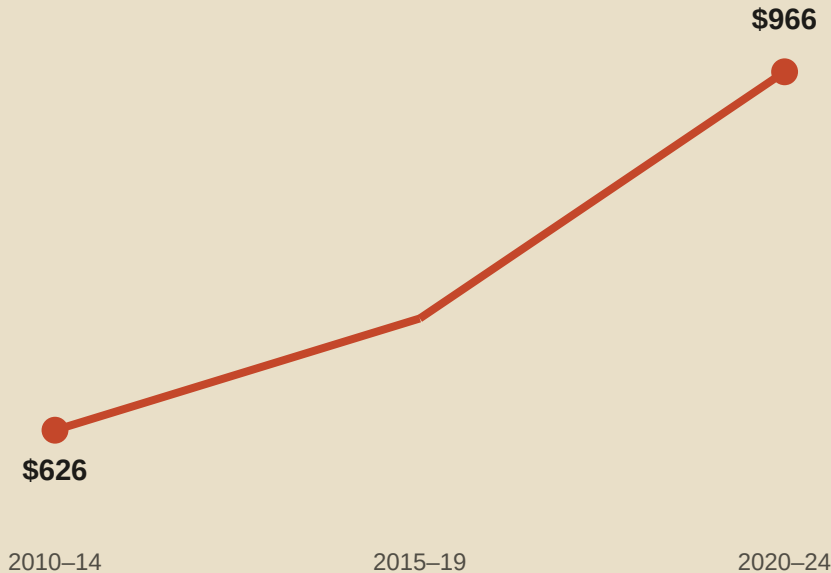


RENT

**Median rent is up 54%
since the 2010–2014
survey, before inflation.**

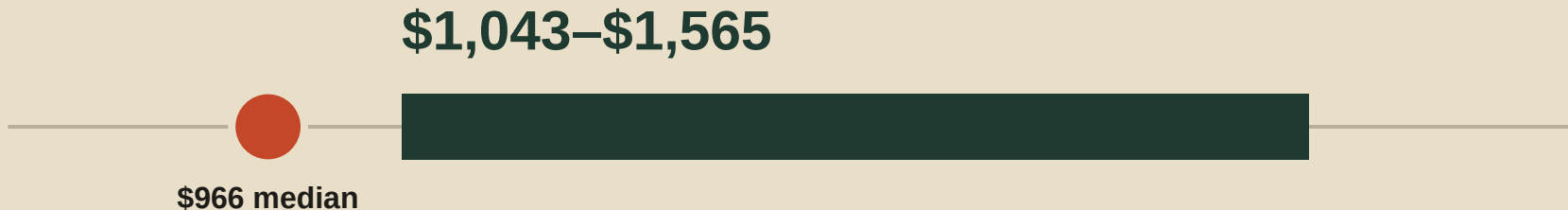
\$966

a month. Wisconsin's median is \$1,087.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

89%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–2.2% to the 7,246 homes here.

27–162

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 32%
less than Wisconsin's.

\$181,900

median home value in ZIP 54603.

ZIP 54603



\$181,900

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS ZIP 54603'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/54603/

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