



ZIP 54494, Wisconsin Rapids, Wisconsin.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

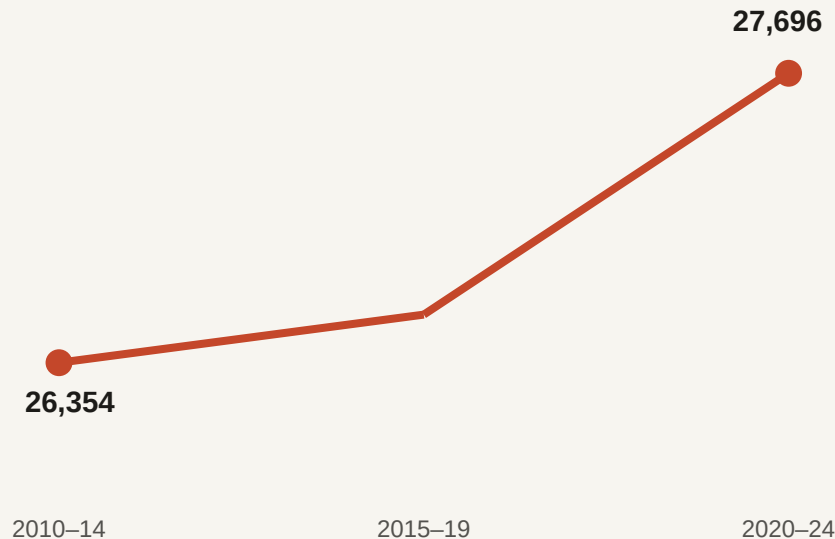


POPULATION

27,696 people call ZIP
54494 home.

27,696

people.

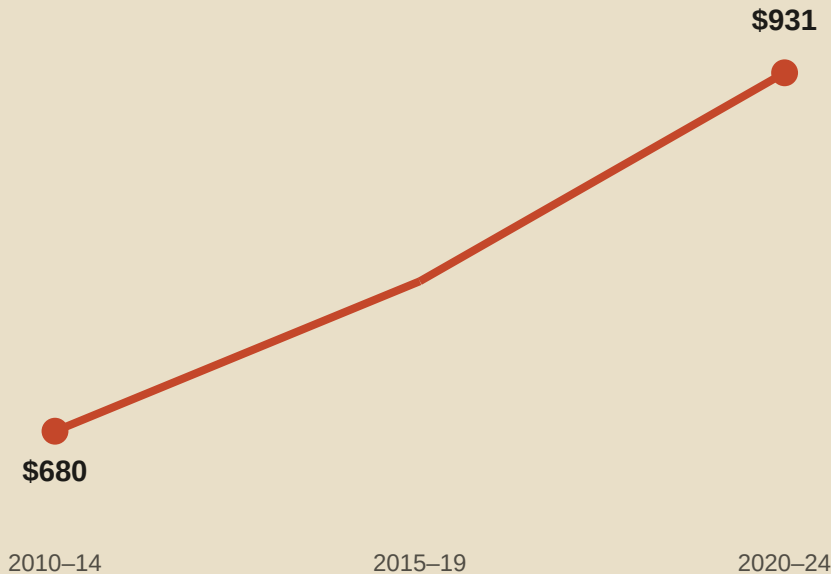


RENT

Median rent is up 37%
since the 2010–2014
survey, before inflation.

\$931

a month. Wisconsin's median is \$1,087.

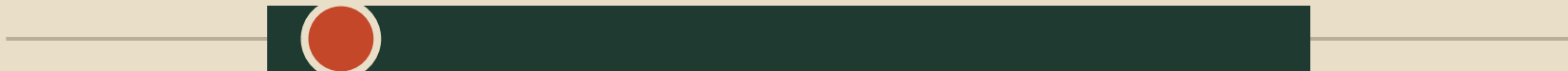




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$899–\$1,349



\$931 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

83%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.8% to the 13,109 homes here.

26–100

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 32% less than Wisconsin's.

\$181,700

median home value in ZIP 54494.

ZIP 54494



\$181,700

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS ZIP 54494'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/54494/

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