



ZIP 54474, Rothschild, Wisconsin.

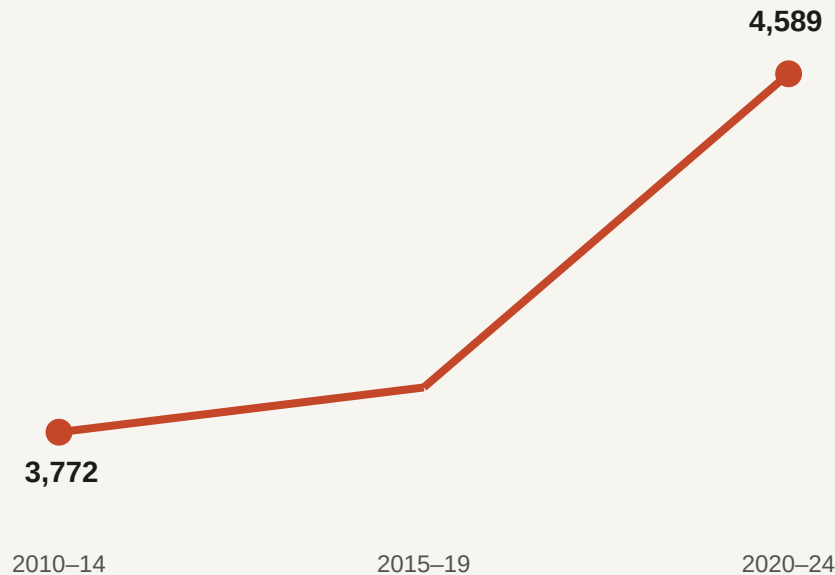
Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

4,589 people call ZIP
54474 home.

4,589
people.

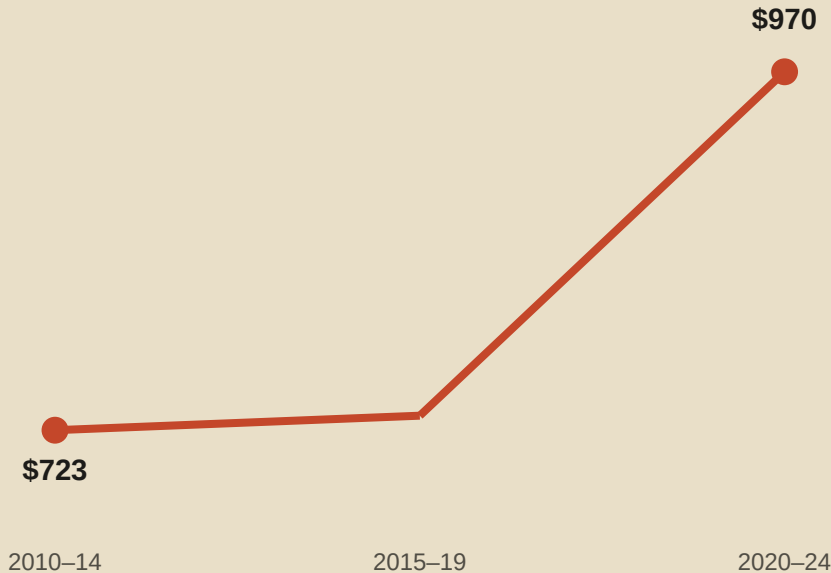


RENT

Median rent is up 34%
since the 2010–2014
survey, before inflation.

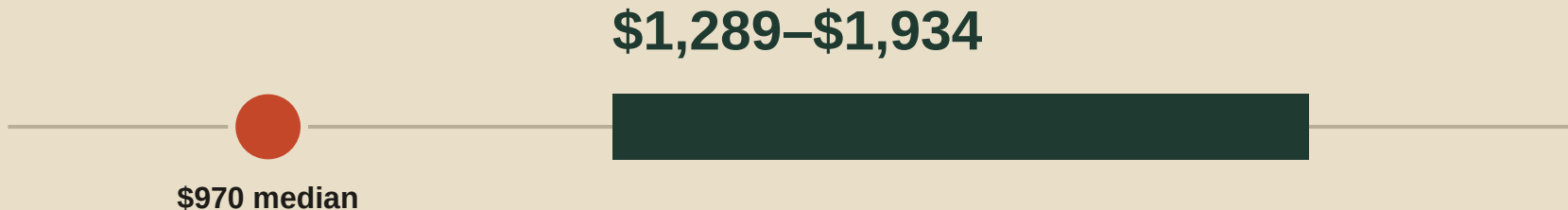
\$970

a month. Wisconsin's median is \$1,087.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

86%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–1.9% to the 1,908 homes here.

4–37

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 27% less than Wisconsin's.

\$193,600

median home value in ZIP 54474.

ZIP 54474



Wisconsin



U.S.



THAT WAS ZIP 54474'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/54474/

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