



ZIP 54403, Wausau, Wisconsin.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

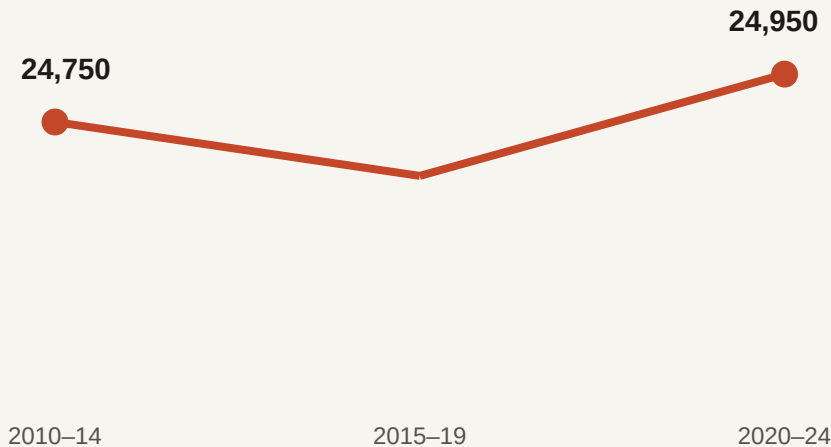


POPULATION

**24,950 people call ZIP
54403 home.**

24,950

people.

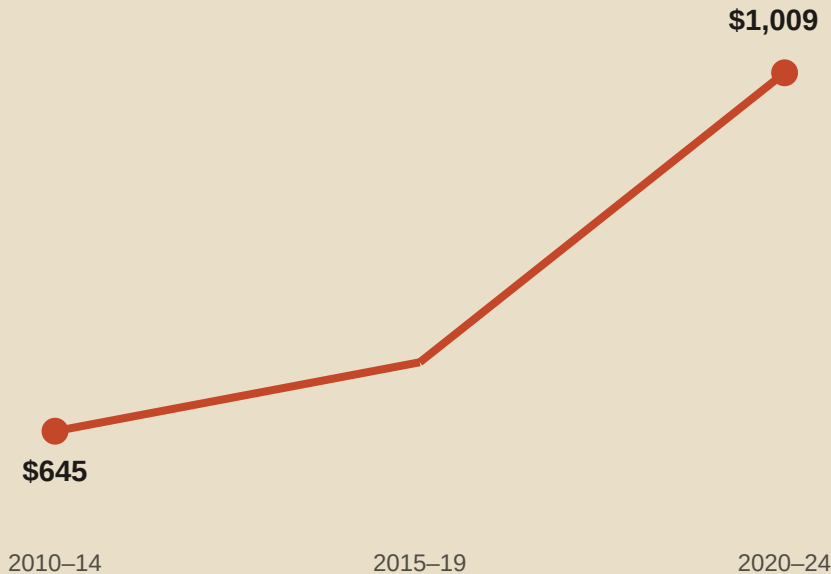


RENT

Median rent is up 56%
since the 2010–2014
survey, before inflation.

\$1,009

a month. Wisconsin's median is \$1,087.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

84%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–0.8% to the 11,083 homes here.

36–94

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 28% less than Wisconsin's.

\$192,600

median home value in ZIP 54403.

ZIP 54403



\$192,600

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS ZIP 54403'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/54403/

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