



ZIP 54235, Sturgeon Bay, Wisconsin.

Current market data.

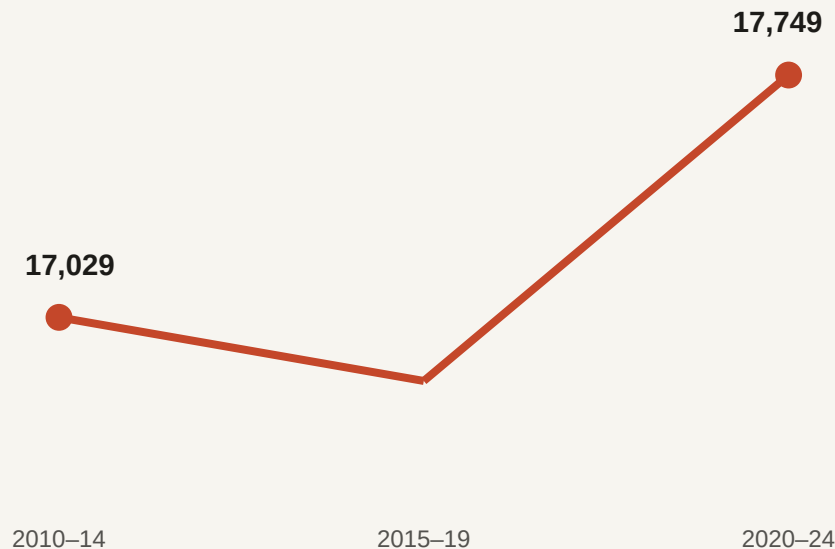
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

17,749 people call ZIP
54235 home.

17,749

people.



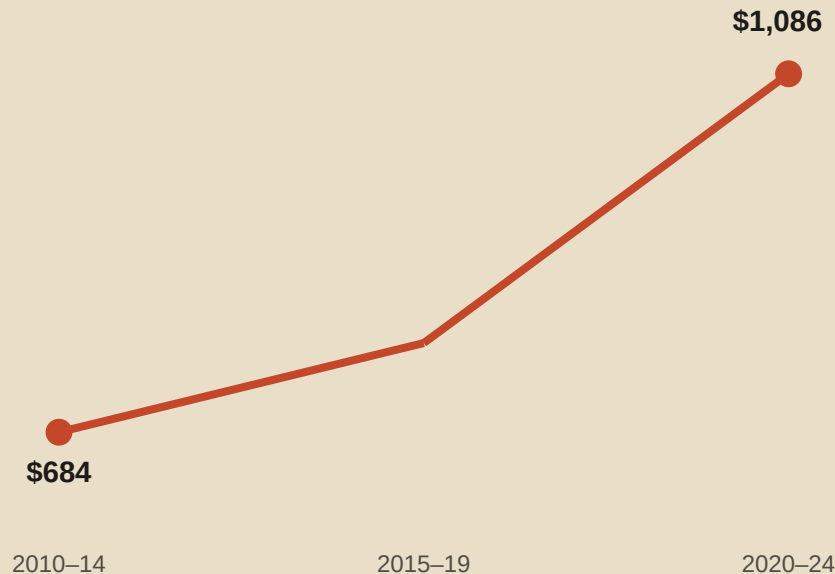


RENT

Median rent is up 59%
since the 2010–2014
survey, before inflation.

\$1,086

a month. Wisconsin's median is \$1,087.

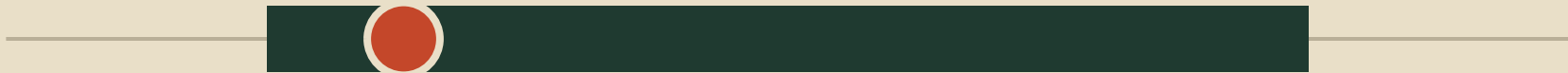




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,019–\$1,528



\$1,086 median

is the monthly rent range local workforce wages support.



BUILDING

74% of the housing here was built before 2000.

74%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.7% to the 12,089 homes here.

20–88

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 12% more than Wisconsin's.

\$297,300

median home value in ZIP 54235.

ZIP 54235



\$297,300

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS ZIP 54235'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/54235/

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