



ZIP 54021, Prescott, Wisconsin.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

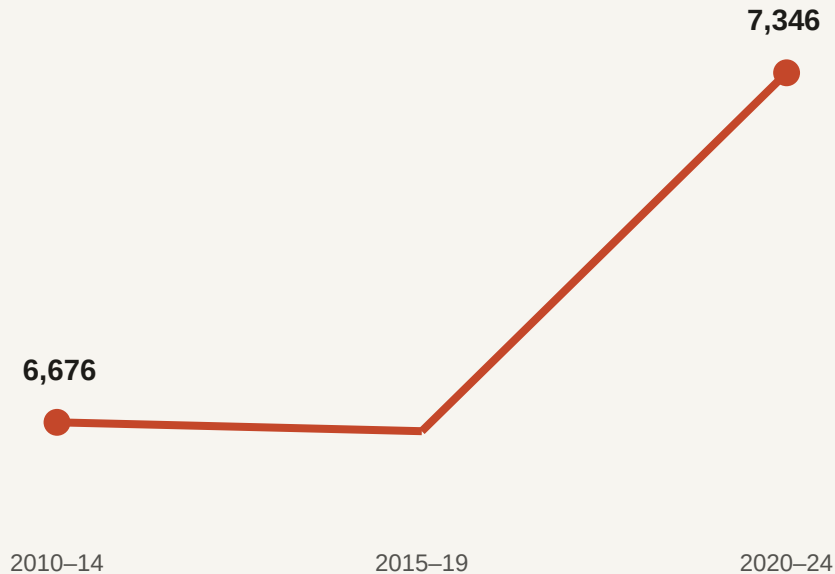


POPULATION

**7,346 people call ZIP
54021 home.**

7,346

people.

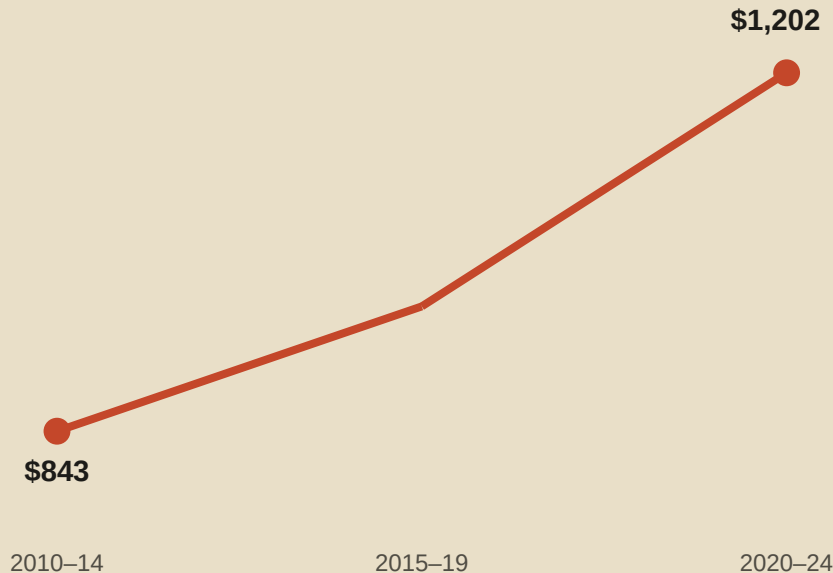


RENT

Median rent is up 43%
since the 2010–2014
survey, before inflation.

\$1,202

a month. Wisconsin's median is \$1,087.

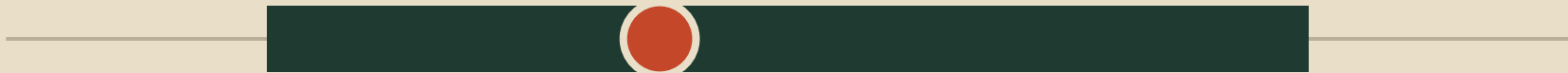




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,011–\$1,517



\$1,202 median

is the monthly rent range local workforce wages support.



BUILDING

73% of the housing here was built before 2000.

73%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.5% to the 3,291 homes here.

8–18

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 37% more than Wisconsin's.

\$365,300

median home value in ZIP 54021.

ZIP 54021



\$365,300

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS ZIP 54021'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/54021/

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