



ZIP 54017, New Richmond, Wisconsin.

Current market data.

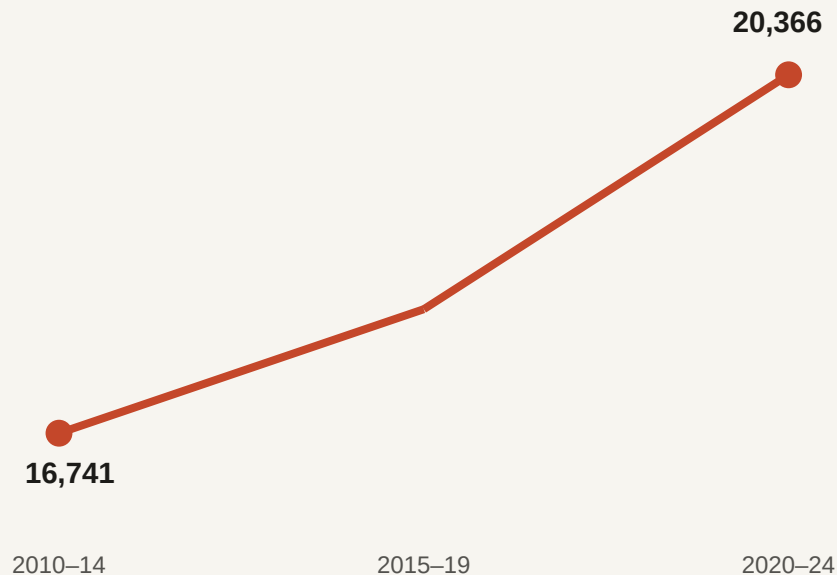
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**20,366 people call ZIP
54017 home.**

20,366

people.

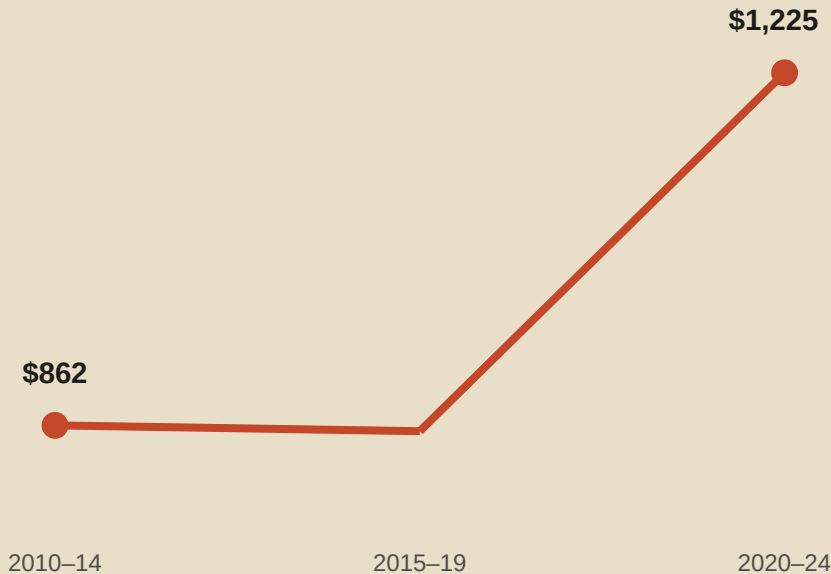


RENT

Median rent is up 42%
since the 2010–2014
survey, before inflation.

\$1,225

a month. Wisconsin's median is \$1,087.



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$977–\$1,465



\$1,225 median

is the monthly rent range local workforce wages support.



BUILDING

59% of the housing here was built before 2000.

59%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–0.8% to the 7,976 homes here.

21–64

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 21% more than Wisconsin's.

\$321,700

median home value in ZIP 54017.

ZIP 54017



Wisconsin



U.S.



THAT WAS ZIP 54017'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/54017/

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