



ZIP 54004, Clayton, Wisconsin.

Current market data.

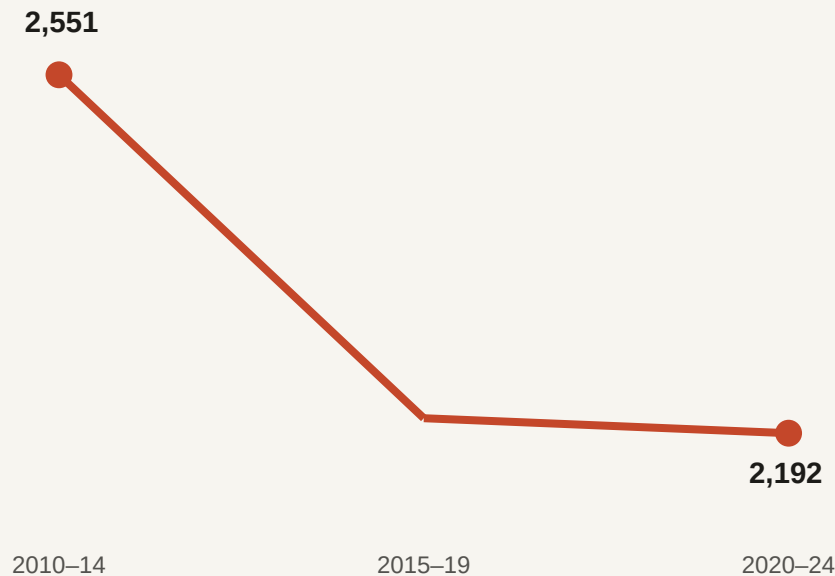
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**2,192 people call ZIP
54004 home.**

2,192

people.

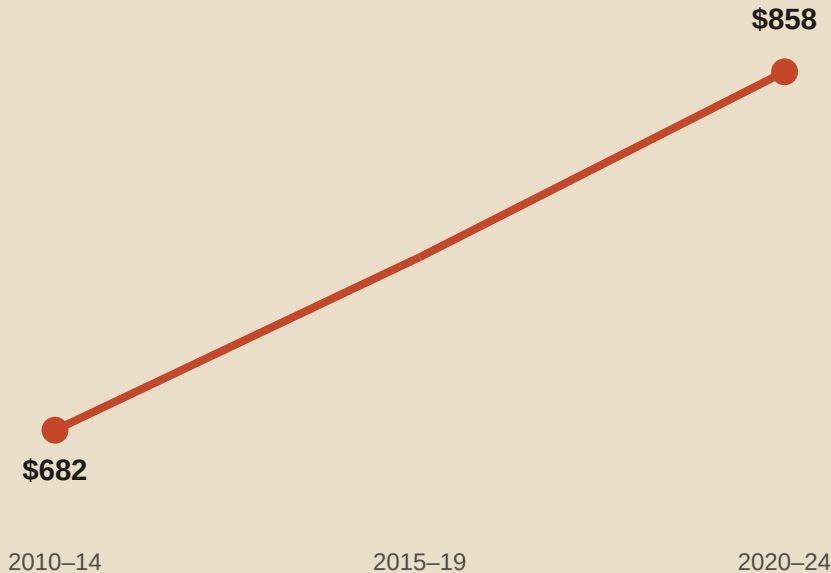


RENT

Median rent is up 26%
since the 2010–2014
survey, before inflation.

\$858

a month. Wisconsin's median is \$1,087.





ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$844–\$1,266



\$858 median

is the monthly rent range local workforce wages support.



BUILDING

74% of the housing here was built before 2000.

74%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–0.4% to the 1,070 homes here.

1–4

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 10%
less than Wisconsin's.

\$240,600

median home value in ZIP 54004.

ZIP 54004



\$240,600

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS ZIP 54004'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/54004/

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