



ZIP 53901, Portage, Wisconsin.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

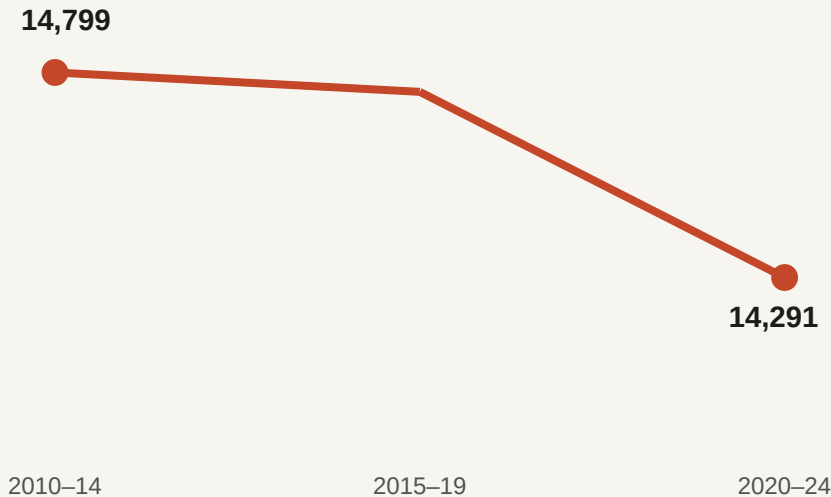


POPULATION

**14,291 people call ZIP
53901 home.**

14,291

people.

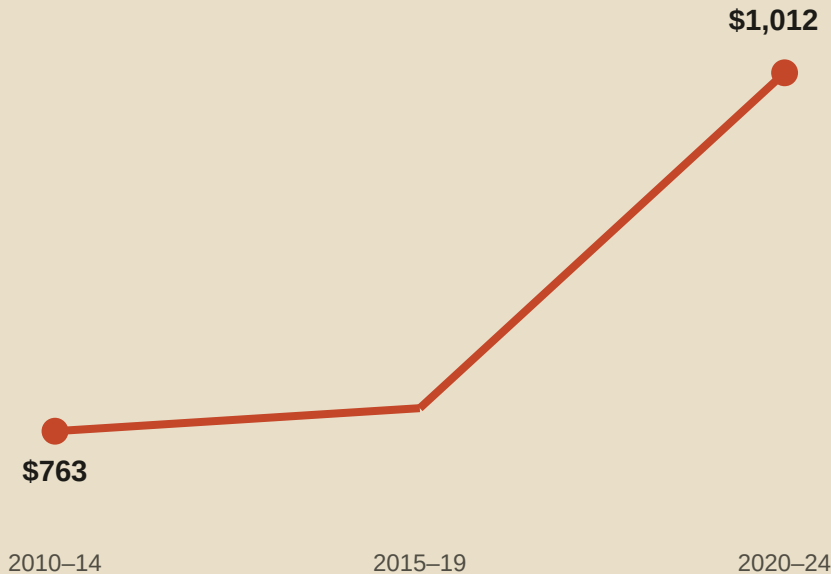


RENT

Median rent is up 33%
since the 2010–2014
survey, before inflation.

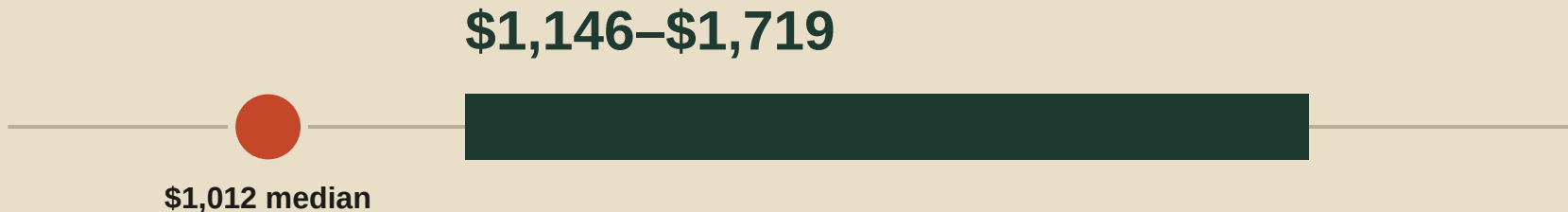
\$1,012

a month. Wisconsin's median is \$1,087.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

81%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–1.3% to the 6,516 homes here.

18–87

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 15% less than Wisconsin's.

\$227,700

median home value in ZIP 53901.

ZIP 53901



\$227,700

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS ZIP 53901'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/53901/

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