



ZIP 53713, Madison, Wisconsin.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

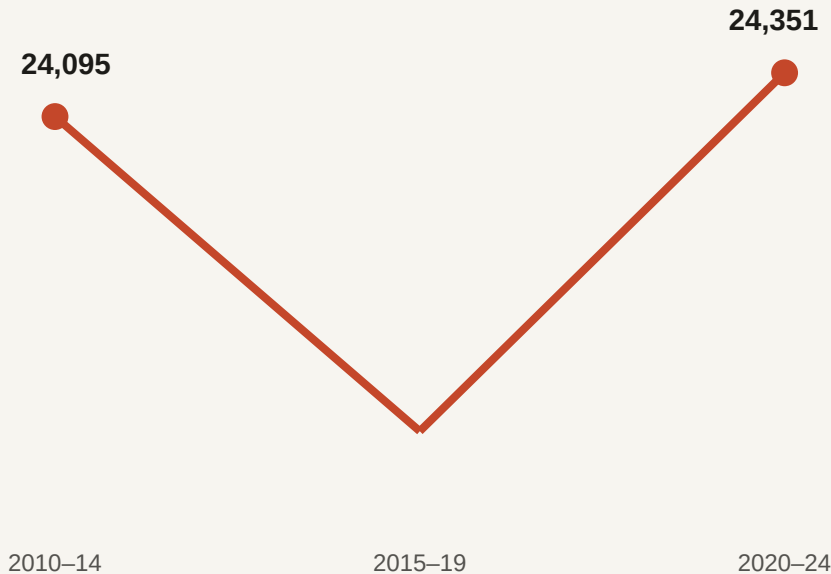


POPULATION

**24,351 people call ZIP
53713 home.**

24,351

people.



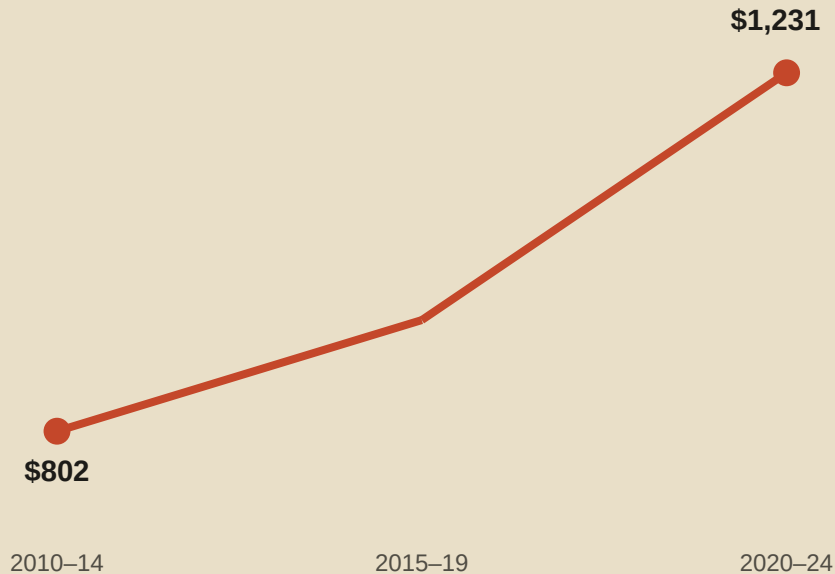


RENT

Median rent is up 53%
since the 2010–2014
survey, before inflation.

\$1,231

a month. Wisconsin's median is \$1,087.

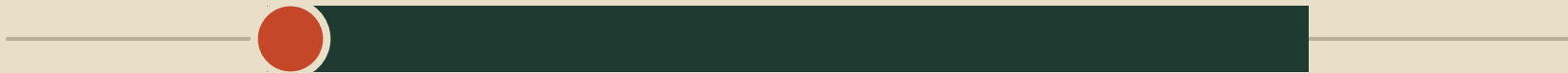




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,217–\$1,825



\$1,231 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

83%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 1–2% to the 12,104 homes here.

68–231

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 4% less than Wisconsin's.

\$255,600

median home value in ZIP 53713.

ZIP 53713



\$255,600

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS ZIP 53713'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/53713/

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