



ZIP 53589, Stoughton, Wisconsin.

Current market data.

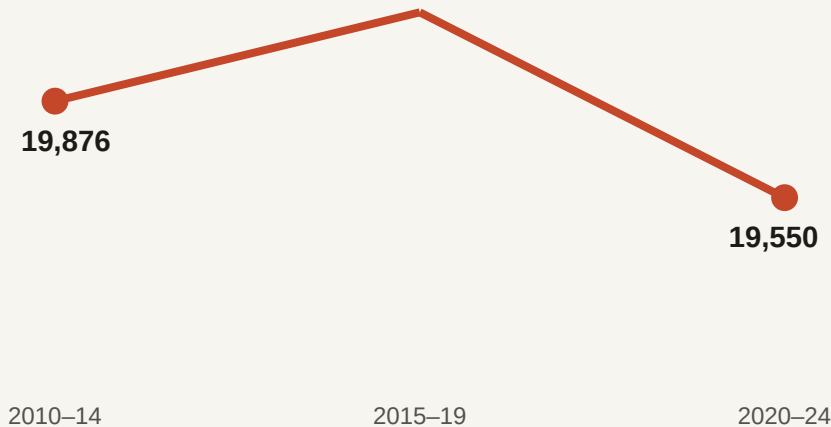
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**19,550 people call ZIP
53589 home.**

19,550

people.

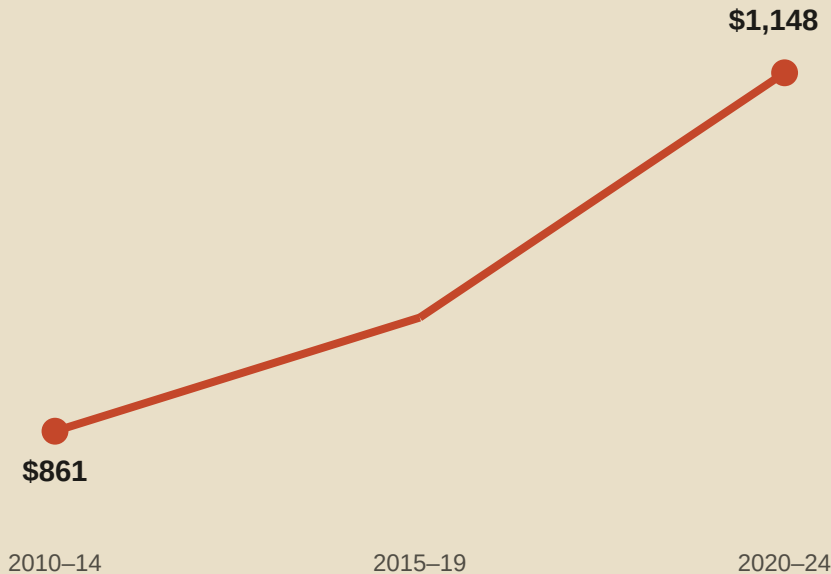


RENT

Median rent is up 33%
since the 2010–2014
survey, before inflation.

\$1,148

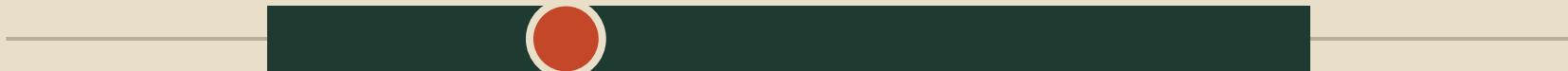
a month. Wisconsin's median is \$1,087.



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,004–\$1,506



\$1,148 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

78%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–0.7% to the 8,962 homes here.

20–67

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

**A median home costs 28%
more than Wisconsin's.**

\$341,000

median home value in ZIP 53589.

ZIP 53589



\$341,000

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS ZIP 53589'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/53589/

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