



ZIP 53406, Mount Pleasant, Wisconsin.

Current market data.

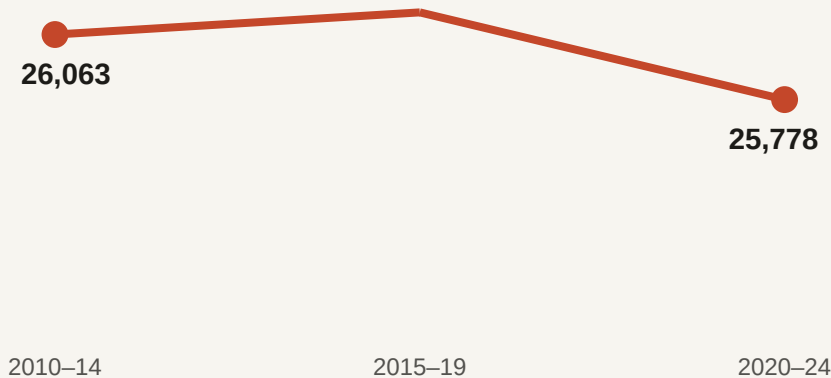
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**25,778 people call ZIP
53406 home.**

25,778

people.

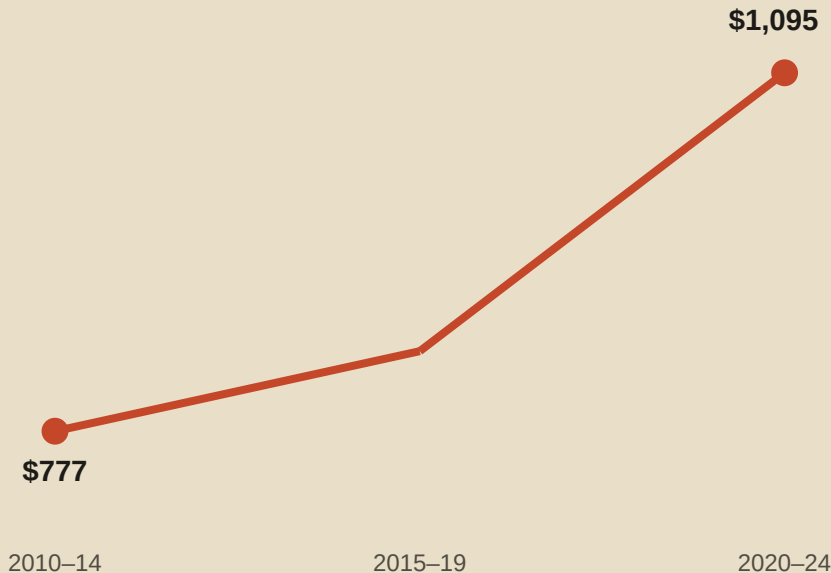


RENT

Median rent is up 41%
since the 2010–2014
survey, before inflation.

\$1,095

a month. Wisconsin's median is \$1,087.

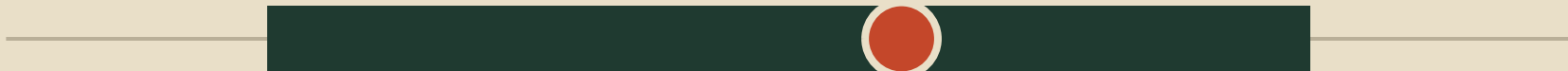




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$840–\$1,259



\$1,095 median

is the monthly rent range local workforce wages support.



BUILDING

73% of the housing here was built before 2000.

73%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–1.3% to the 11,779 homes here.

31–159

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 9% more than Wisconsin's.

\$289,700

median home value in ZIP 53406.

ZIP 53406



\$289,700

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS ZIP 53406'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/53406/

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