



ZIP 53404, Racine, Wisconsin.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

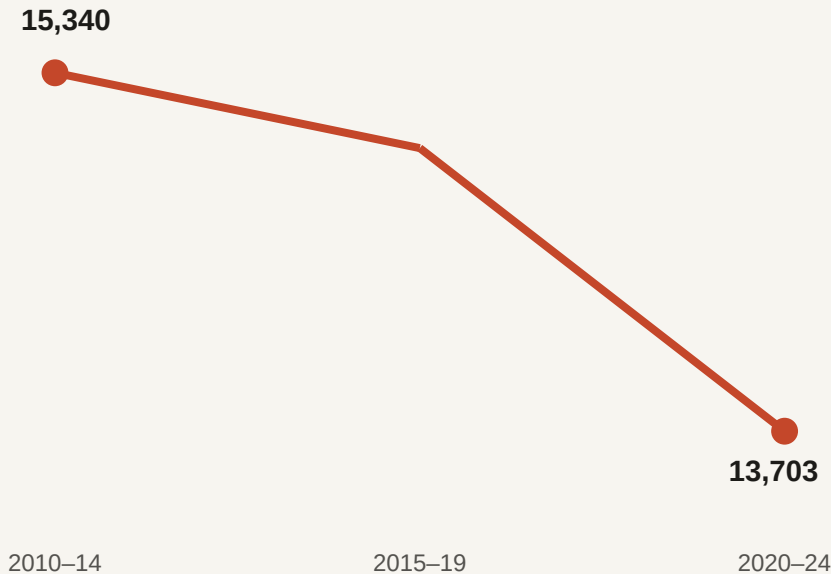


POPULATION

13,703 people call ZIP
53404 home.

13,703

people.



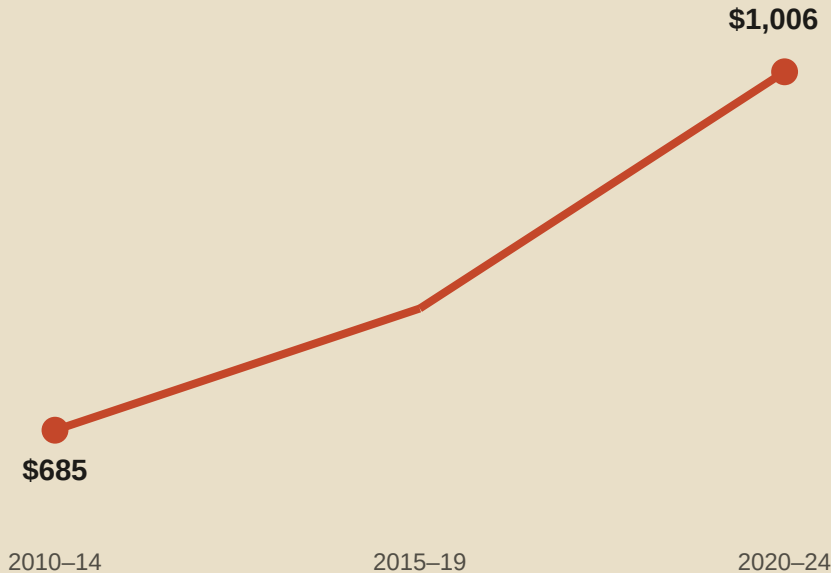


RENT

Median rent is up 47%
since the 2010–2014
survey, before inflation.

\$1,006

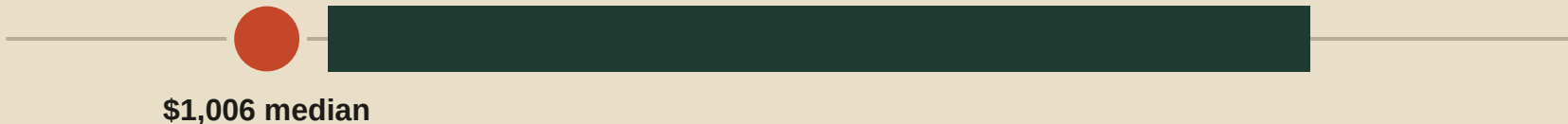
a month. Wisconsin's median is \$1,087.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$1,038–\$1,556



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

97%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.5–0.8% to the 5,452 homes here.

29–42

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 51%
less than Wisconsin's.

\$129,800

median home value in ZIP 53404.

ZIP 53404



\$129,800

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS ZIP 53404'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/53404/

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