



ZIP 53191, Williams Bay, Wisconsin.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

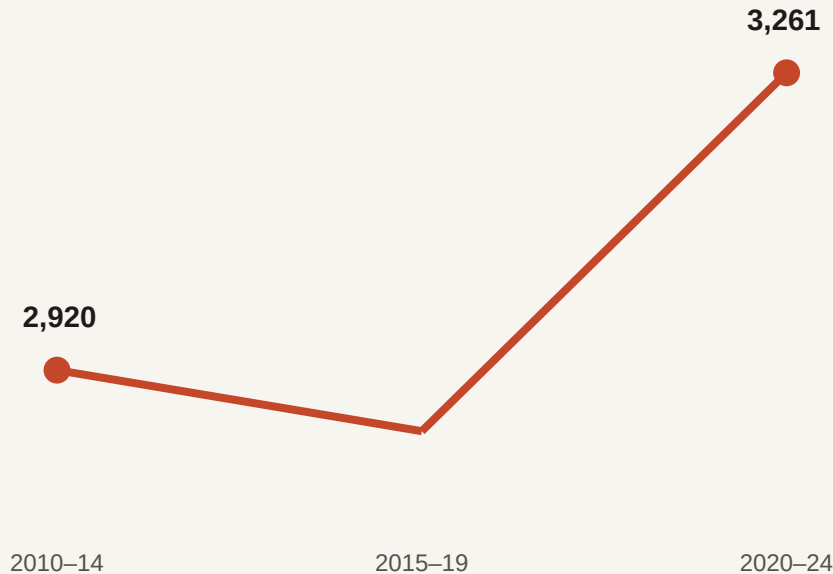


POPULATION

**3,261 people call ZIP
53191 home.**

3,261

people.



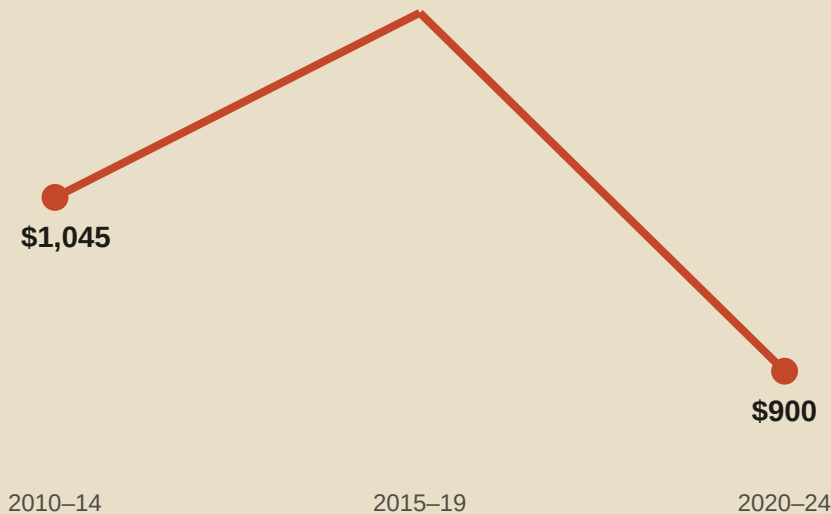


RENT

**Median rent is down 14%
since the 2010–2014
survey, before inflation.**

\$900

a month. Wisconsin's median is \$1,087.

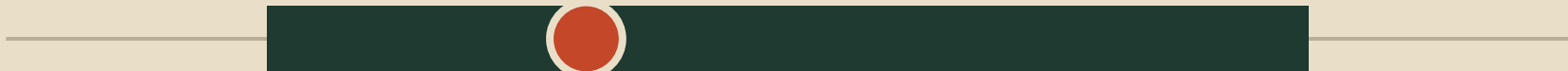




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$780–\$1,171



\$900 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

78%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–0.4% to the 2,414 homes here.

2–10

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 56% more than Wisconsin's.

\$414,600

median home value in ZIP 53191.

ZIP 53191



\$414,600

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS ZIP 53191'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/53191/

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