



ZIP 53178, Sullivan, Wisconsin.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

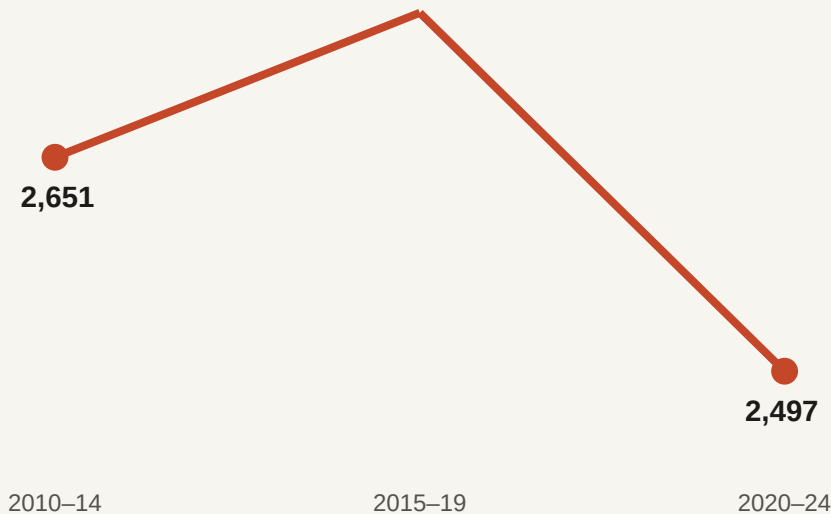


POPULATION

**2,497 people call ZIP
53178 home.**

2,497

people.

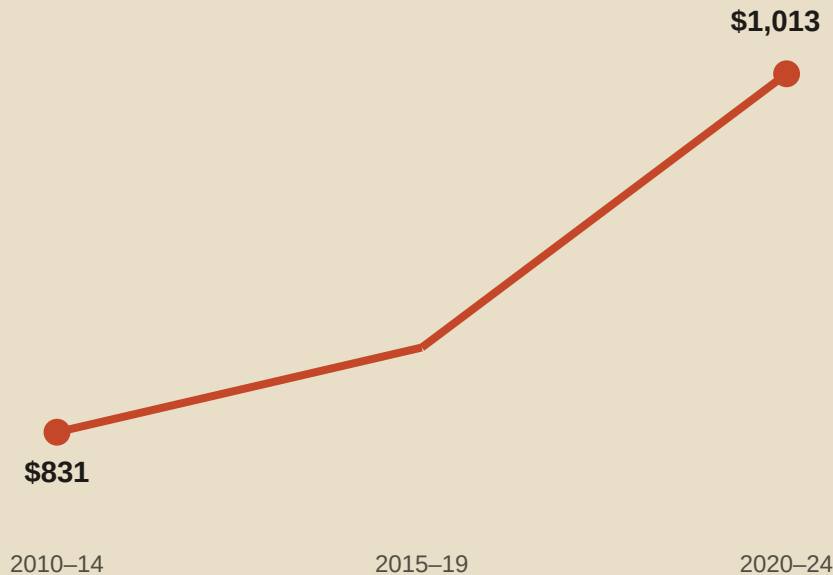


RENT

Median rent is up 22%
since the 2010–2014
survey, before inflation.

\$1,013

a month. Wisconsin's median is \$1,087.

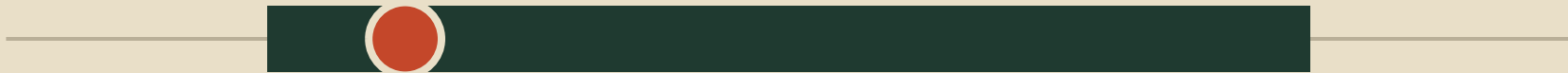




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$950–\$1,425



\$1,013 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

85%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.4% to the 1,137 homes here.

2–4

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 39%
more than Wisconsin's.

\$371,500

median home value in ZIP 53178.

ZIP 53178



\$371,500

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS ZIP 53178'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/53178/

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