



ZIP 53177, Mount Pleasant, Wisconsin.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

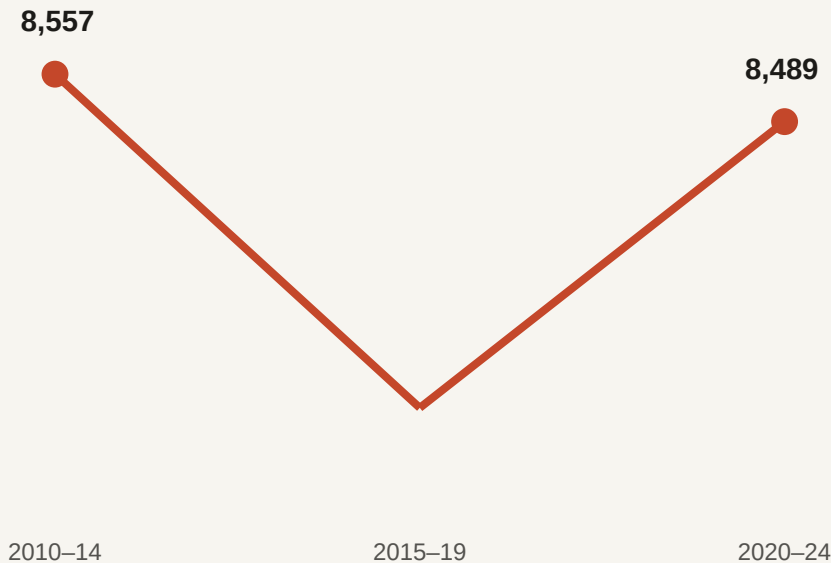


POPULATION

8,489 people call ZIP
53177 home.

8,489

people.

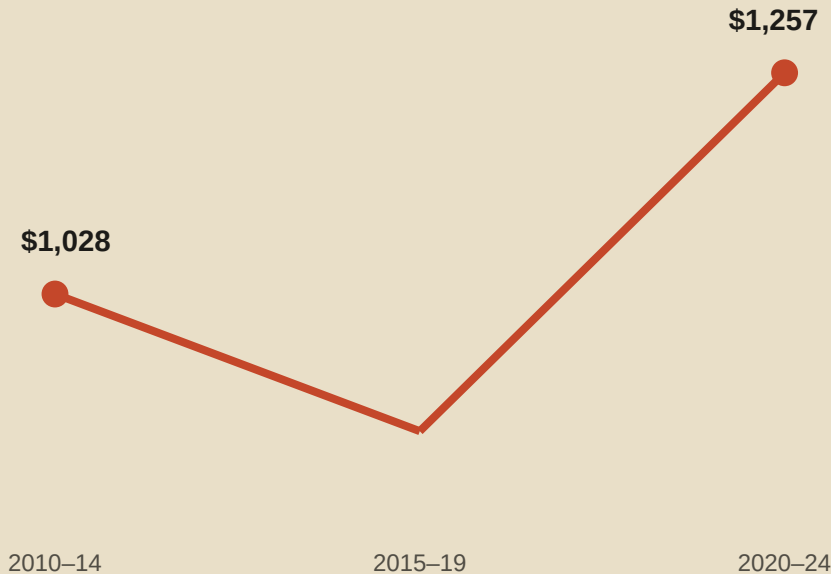


RENT

Median rent is up 22%
since the 2010–2014
survey, before inflation.

\$1,257

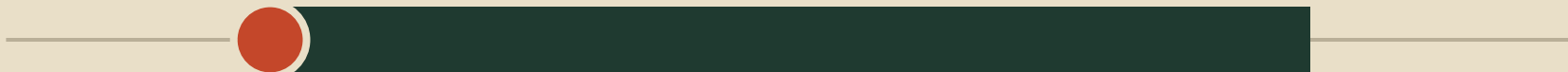
a month. Wisconsin's median is \$1,087.



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,255–\$1,883



\$1,257 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

76%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–4.3% to the 2,690 homes here.

5–115

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 6% less than Wisconsin's.

\$250,000

median home value in ZIP 53177.

ZIP 53177



\$250,000

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS ZIP 53177'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/53177/

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