



ZIP 53147, Lake Geneva, Wisconsin.

Current market data.

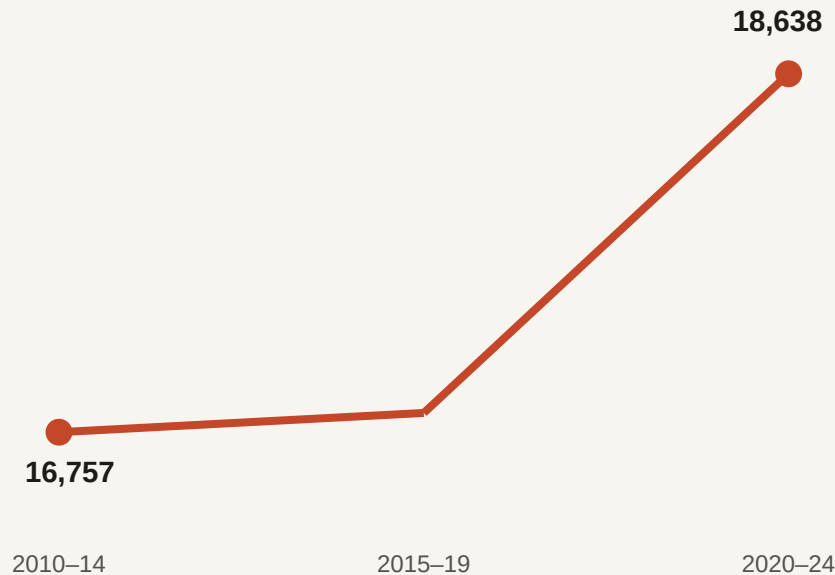
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

18,638 people call ZIP
53147 home.

18,638

people.

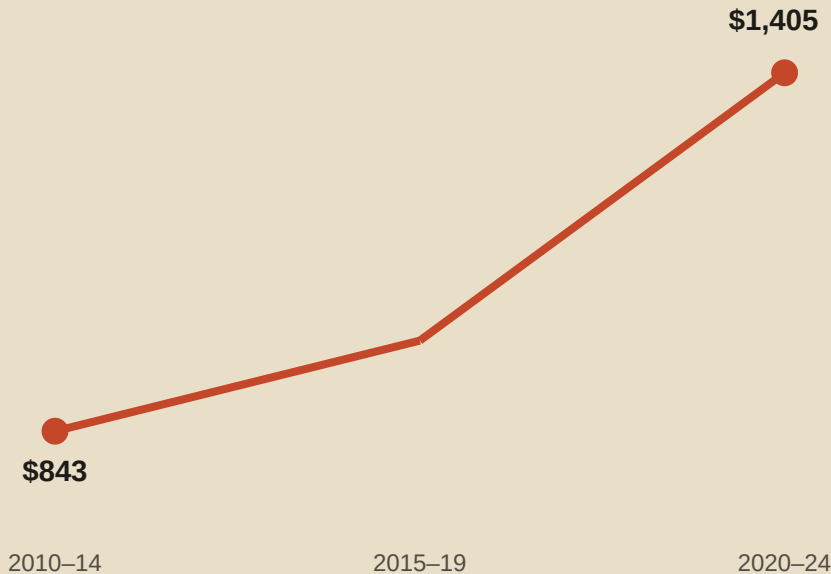


RENT

Median rent is up 67%
since the 2010–2014
survey, before inflation.

\$1,405

a month. Wisconsin's median is \$1,087.

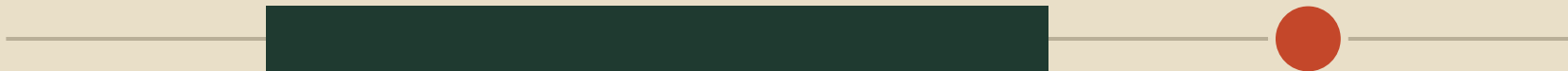




ROOM TO BUILD

The median rent is above what local wages can carry.

\$843–\$1,265



\$1,405 median

is the monthly rent range local workforce wages support.



BUILDING

75% of the housing here was built before 2000.

75%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–0.9% to the 11,538 homes here.

24–104

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 38% more than Wisconsin's.

\$369,100

median home value in ZIP 53147.

ZIP 53147



\$369,100

Wisconsin



\$266,500

U.S.



\$332,700



THAT WAS ZIP 53147'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/53147/

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