



ZIP 53132, Franklin, Wisconsin.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

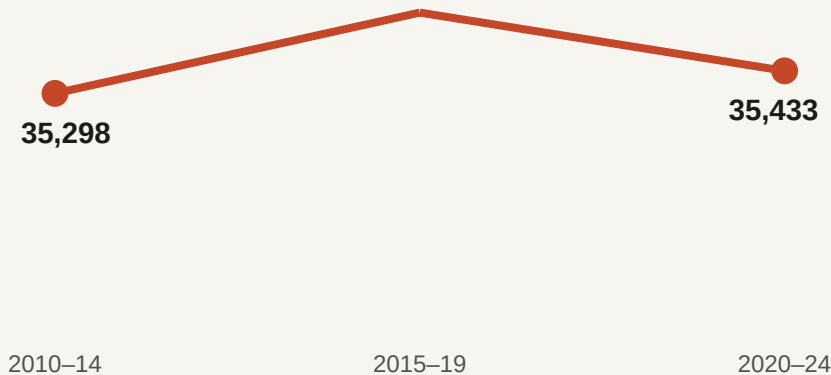


POPULATION

**35,433 people call ZIP
53132 home.**

35,433

people.

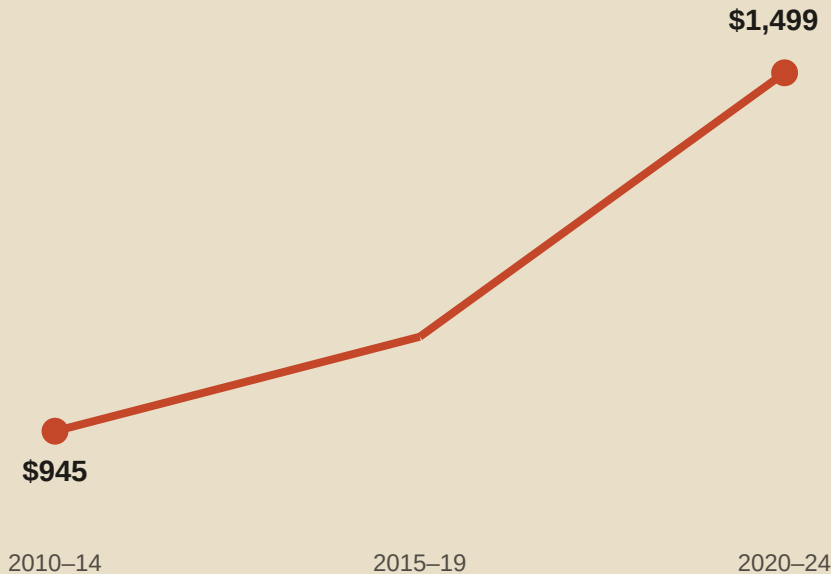


RENT

Median rent is up 59%
since the 2010–2014
survey, before inflation.

\$1,499

a month. Wisconsin's median is \$1,087.

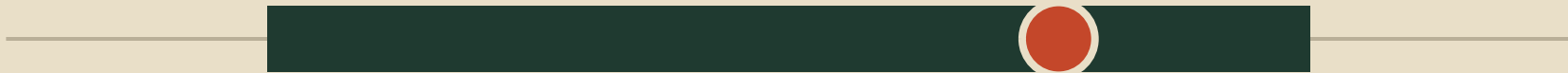




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,086–\$1,630



\$1,499 median

is the monthly rent range local workforce wages support.



BUILDING

69% of the housing here was built before 2000.

69%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–1.0% to the 14,165 homes here.

33–148

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 38%
more than Wisconsin's.

\$367,500

median home value in ZIP 53132.

ZIP 53132



\$367,500

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS ZIP 53132'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/53132/

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