



ZIP 53120, East Troy, Wisconsin.

Current market data.

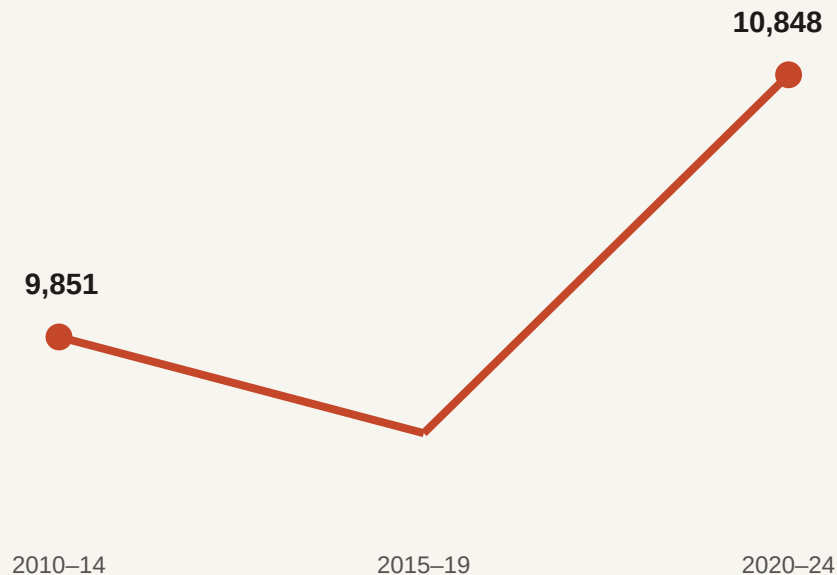
8 cards. Every number sourced and dated. Data as of Oct 31, 2026.

POPULATION

**10,848 people call ZIP
53120 home.**

10,848

people.

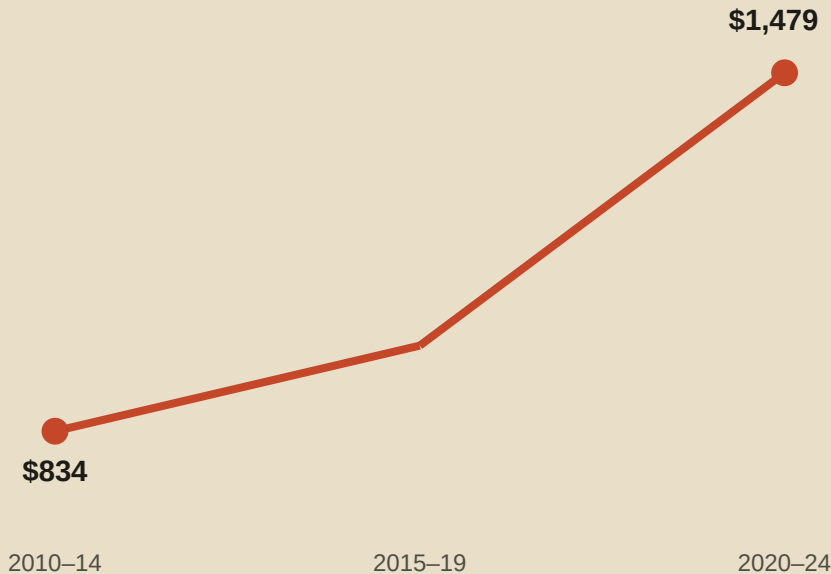


RENT

Median rent is up 77%
since the 2010–2014
survey, before inflation.

\$1,479

a month. Wisconsin's median is \$1,087.

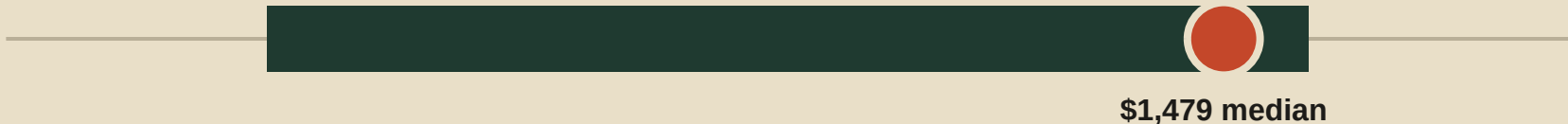




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,014–\$1,520



is the monthly rent range local workforce wages support.



BUILDING

75% of the housing here was built before 2000.

75%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.5% to the 4,979 homes here.

11–27

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 26% more than Wisconsin's.

\$336,300

median home value in ZIP 53120.

ZIP 53120



\$336,300

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS ZIP 53120'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/53120/

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