



ZIP 53103, Big Bend, Wisconsin.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

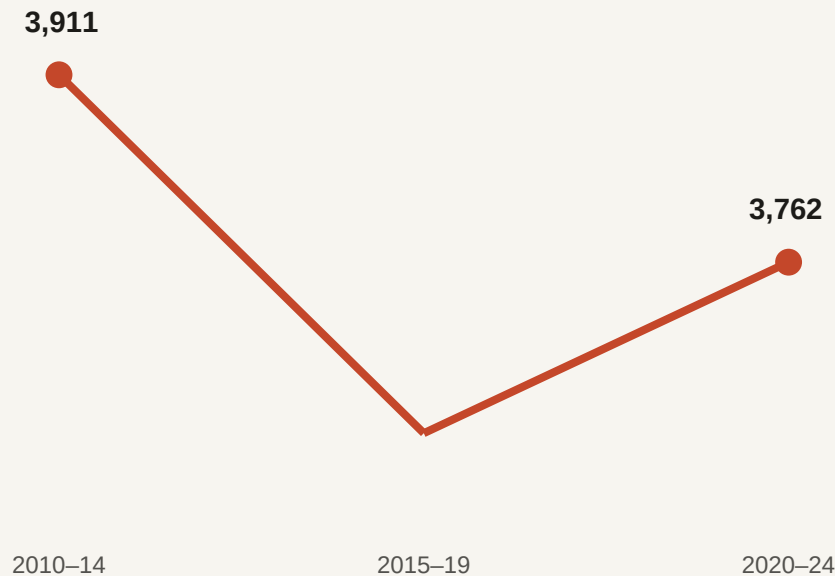


POPULATION

3,762 people call ZIP
53103 home.

3,762

people.

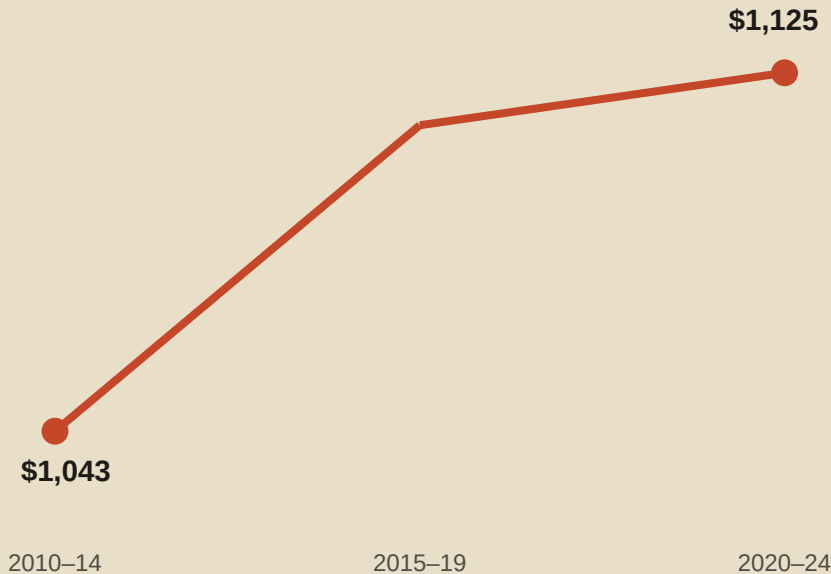


RENT

Median rent is up 8%
since the 2010–2014
survey, before inflation.

\$1,125

a month. Wisconsin's median is \$1,087.





ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$888–\$1,332



\$1,125 median

is the monthly rent range local workforce wages support.



BUILDING

73% of the housing here was built before 2000.

73%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0–0.9% to the 1,632 homes here.

0–14

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 49%
more than Wisconsin's.

\$397,700

median home value in ZIP 53103.

ZIP 53103



\$397,700

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS ZIP 53103'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/53103/

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