



ZIP 53098, Watertown, Wisconsin.

Current market data.

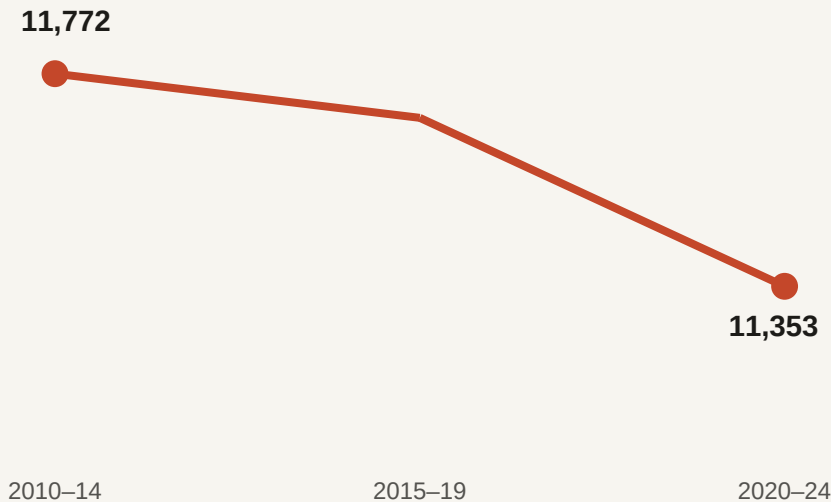
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**11,353 people call ZIP
53098 home.**

11,353

people.

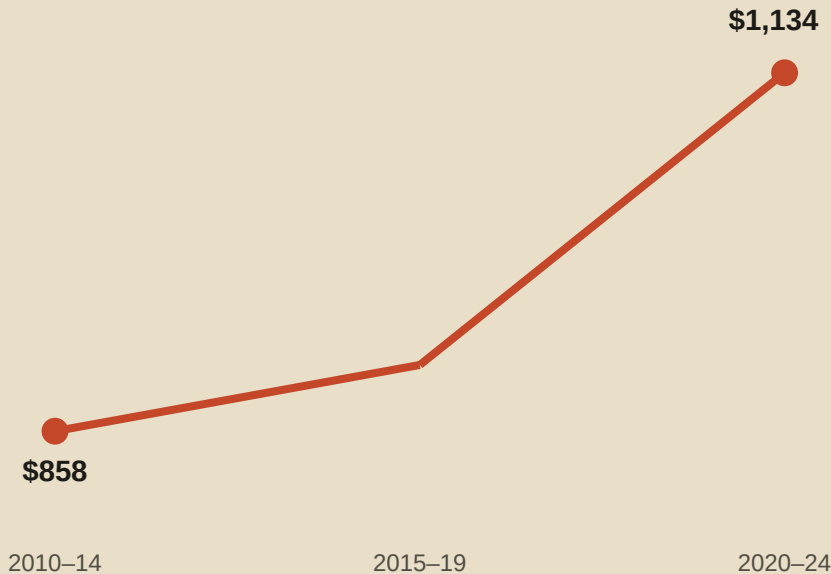


RENT

Median rent is up 32%
since the 2010–2014
survey, before inflation.

\$1,134

a month. Wisconsin's median is \$1,087.

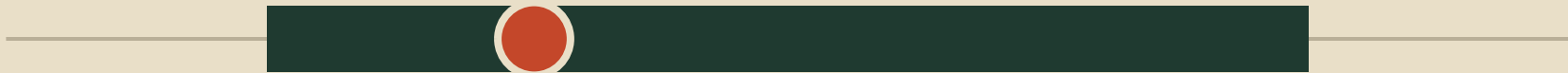




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,005–\$1,507



\$1,134 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

82%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–0.6% to the 4,779 homes here.

15–28

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 5% less than Wisconsin's.

\$253,600

median home value in ZIP 53098.

ZIP 53098



\$253,600

Wisconsin



\$266,500

U.S.



\$332,700



THAT WAS ZIP 53098'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/53098/

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