



ZIP 53094, Watertown, Wisconsin.

Current market data.

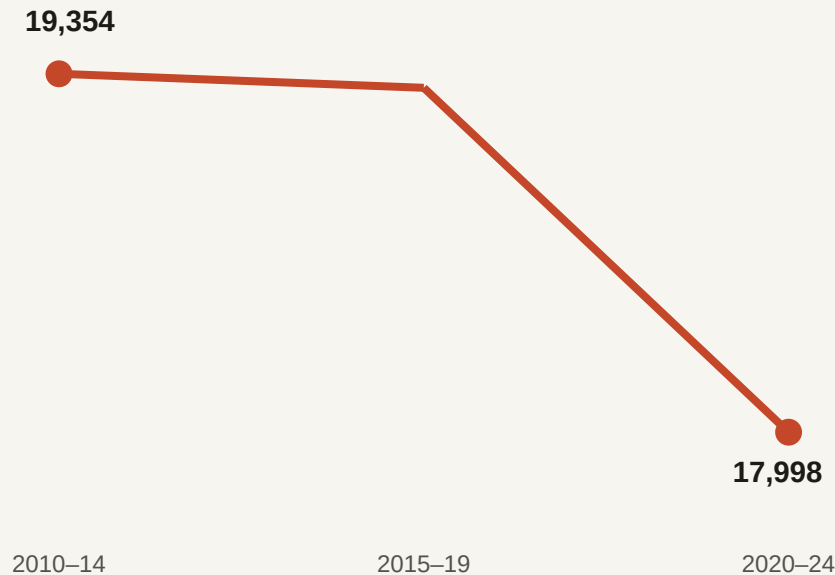
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

17,998 people call ZIP
53094 home.

17,998

people.

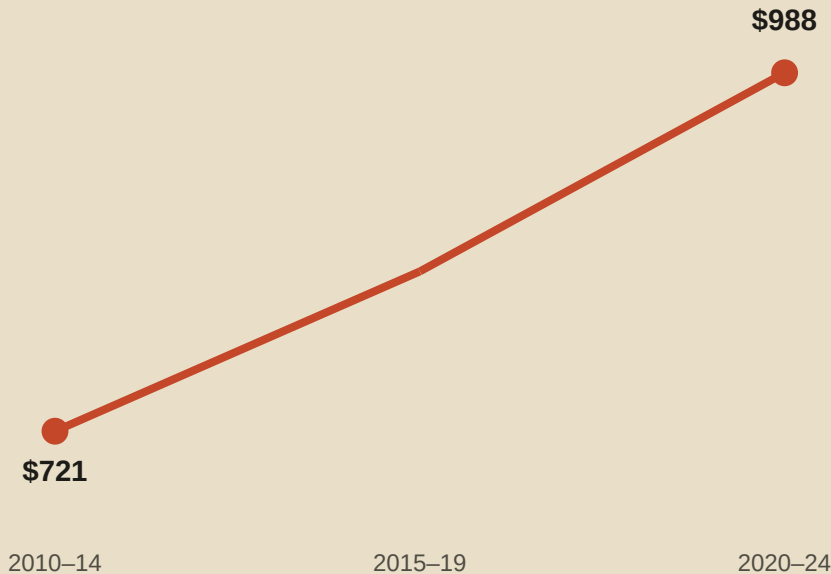


RENT

Median rent is up 37%
since the 2010–2014
survey, before inflation.

\$988

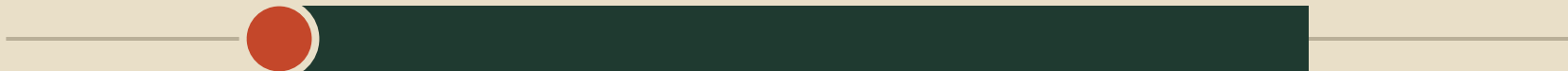
a month. Wisconsin's median is \$1,087.



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$982–\$1,473



\$988 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

82%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–1.1% to the 7,473 homes here.

24–79

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 11% less than Wisconsin's.

\$237,500

median home value in ZIP 53094.

ZIP 53094



\$237,500

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS ZIP 53094'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/53094/

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