



ZIP 52540, Pleasant Plain, Iowa.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

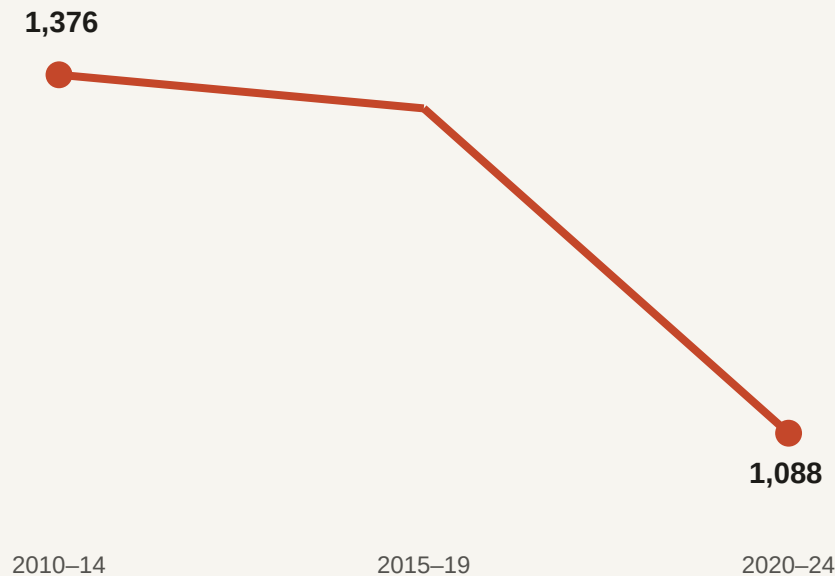


POPULATION

**1,088 people call ZIP
52540 home.**

1,088

people.



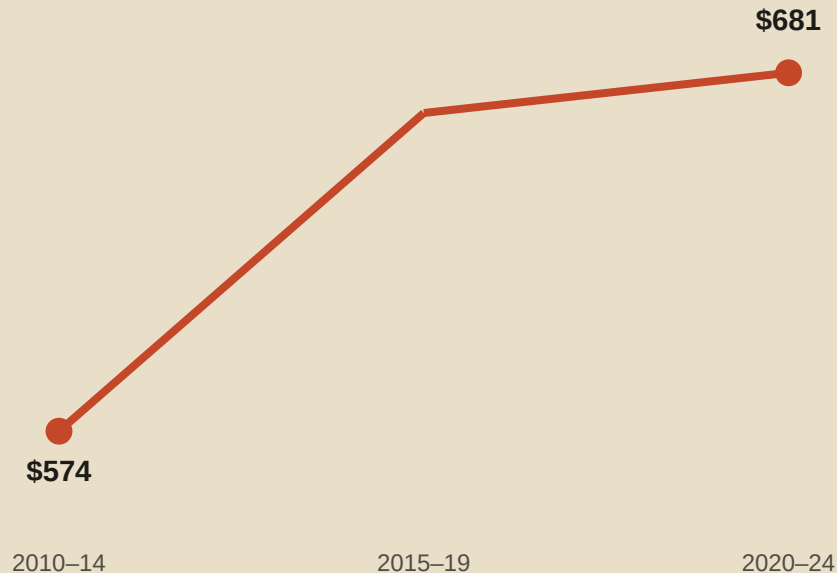


RENT

Median rent is up 19%
since the 2010–2014
survey, before inflation.

\$681

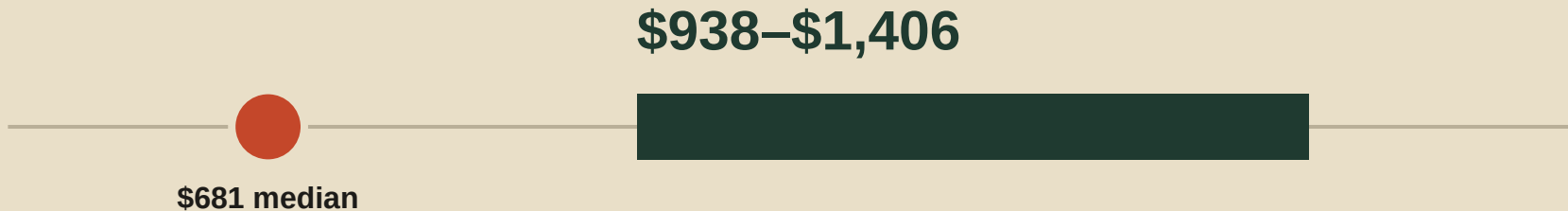
a month. Iowa's median is \$972.





ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

85%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2% to the 481 homes here.

1

is the estimated number of missing housing units; all three estimates agree.



HOME VALUE

A median home costs 45% less than Iowa's.

\$115,300

median home value in ZIP 52540.

ZIP 52540



\$115,300

Iowa



\$208,000

U.S.



\$332,700

THAT WAS ZIP 52540'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/52540/

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