ZIP 51040, Onawa, Iowa.

Current market data.

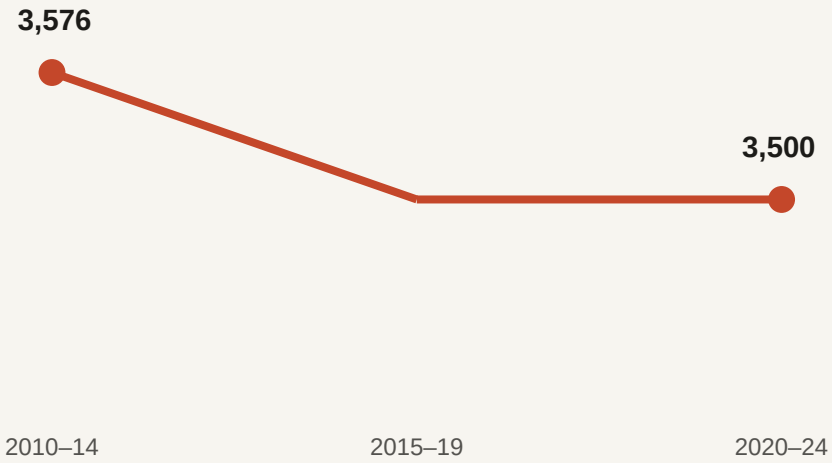
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

3,500 people call ZIP 51040 home.

3,500

people.



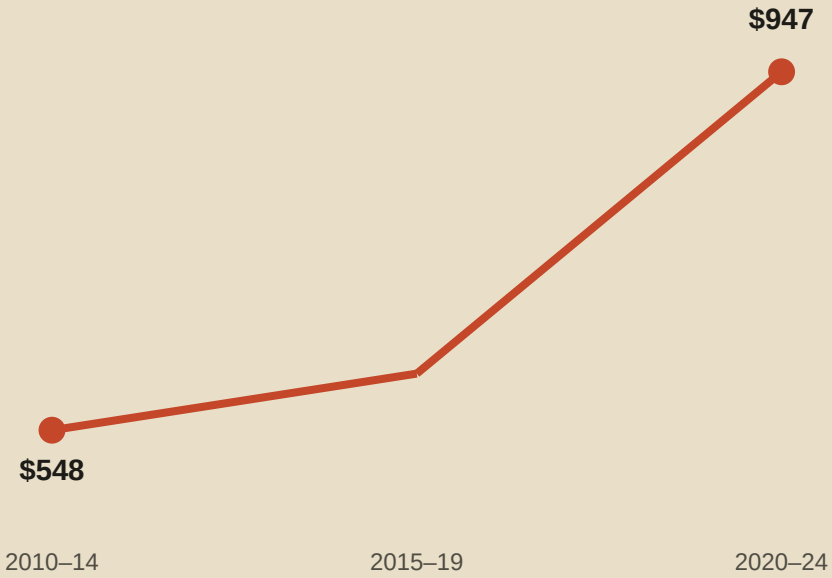
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 73% since the 2010–2014 survey, before inflation.

$947

a month. Iowa's median is $972.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent sits inside what local wages can carry.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

Most of the housing here is older than 2000.

90%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.1–0.8% to the 1,731 homes here.

2–13

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

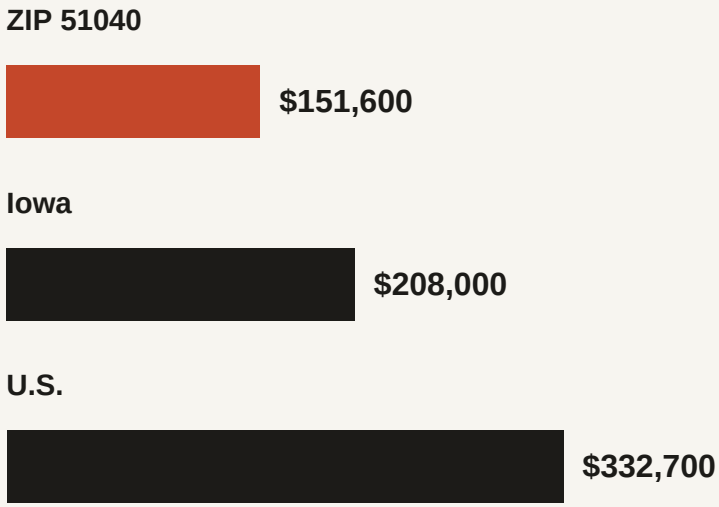
Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 27% less than Iowa's.

$151,600

median home value in ZIP 51040.



Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 51040'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/51040/**