



ZIP 50268, What Cheer, Iowa.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

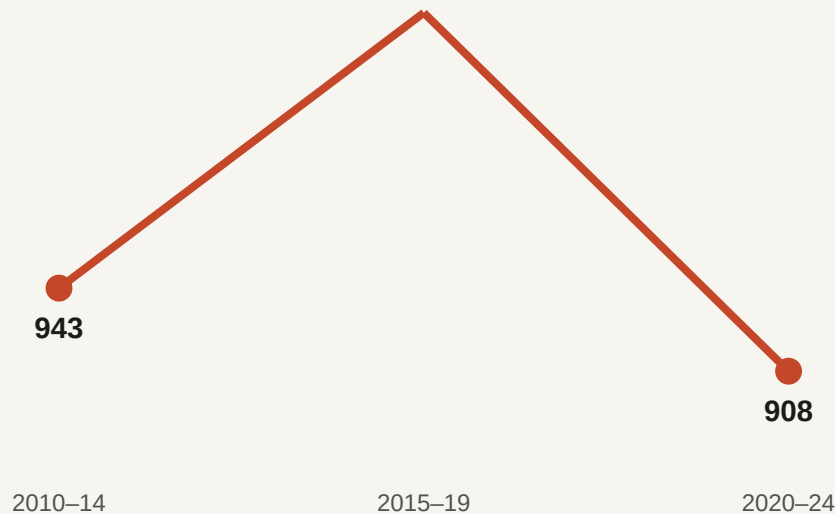


POPULATION

908 people call ZIP 50268 home.

908

people.

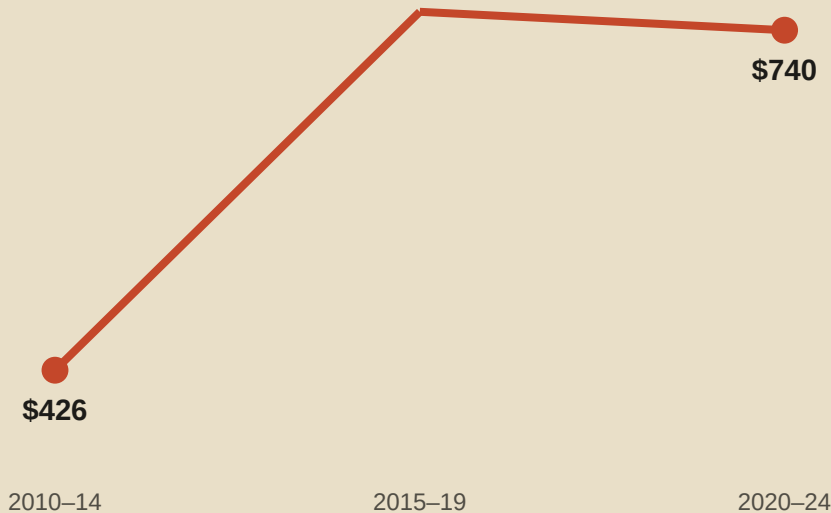


RENT

Median rent is up 74%
since the 2010–2014
survey, before inflation.

\$740

a month. Iowa's median is \$972.

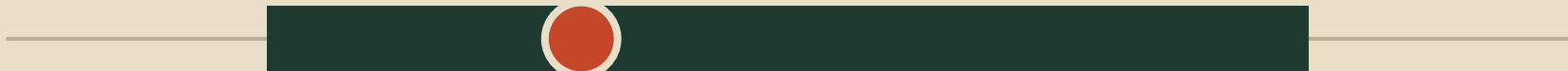




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$643–\$964



\$740 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

87%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–0.2% to the 474 homes here.

0–1

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 63% less than Iowa's.

\$77,100

median home value in ZIP 50268.

ZIP 50268



\$77,100

Iowa



\$208,000

U.S.



\$332,700

THAT WAS ZIP 50268'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/50268/

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