



ZIP 50069, De Soto, Iowa.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

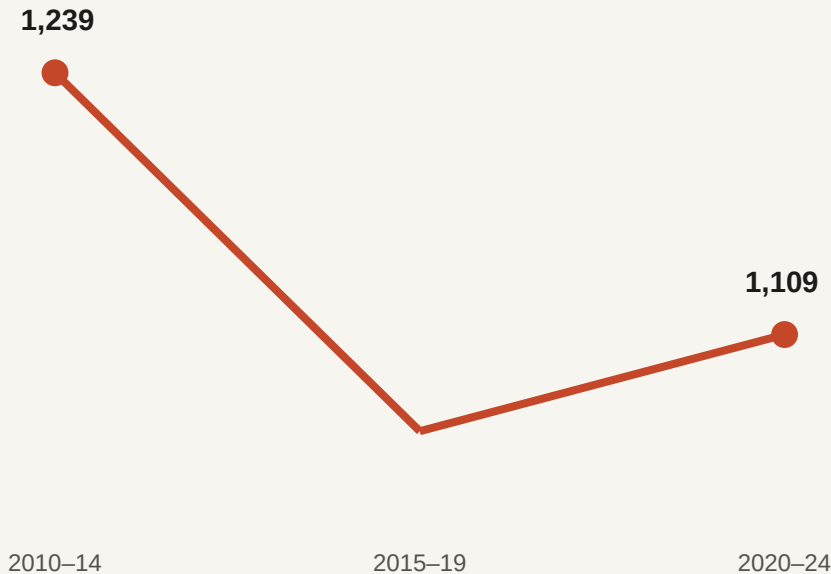


POPULATION

1,109 people call ZIP
50069 home.

1,109

people.

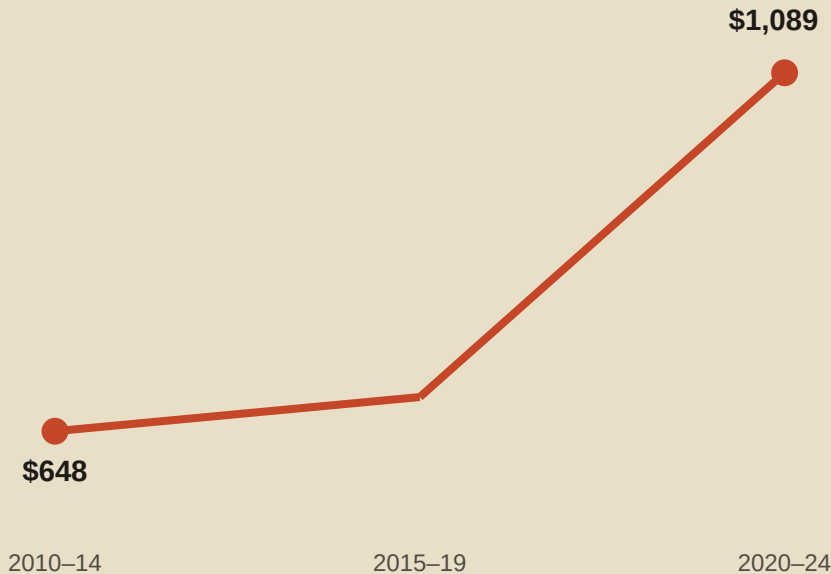


RENT

Median rent is up 68%
since the 2010–2014
survey, before inflation.

\$1,089

a month. Iowa's median is \$972.

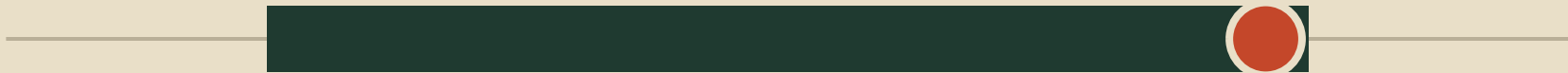




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$736–\$1,104



\$1,089 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

86%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–0.7% to the 438 homes here.

0–3

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 12% more than Iowa's.

\$232,100

median home value in ZIP 50069.

ZIP 50069



\$232,100

Iowa



\$208,000

U.S.



\$332,700

THAT WAS ZIP 50069'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/50069/

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