ZIP 50010, Ames, Iowa.

Current market data.

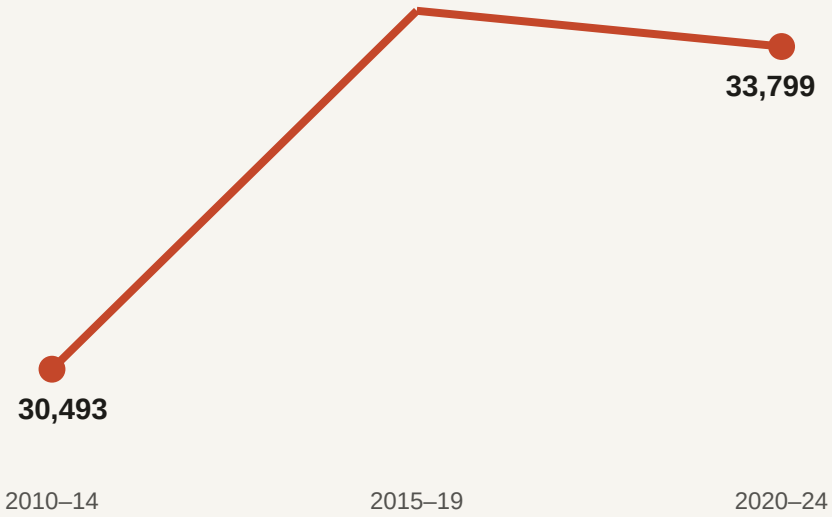
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

33,799 people call ZIP 50010 home.

33,799

people.



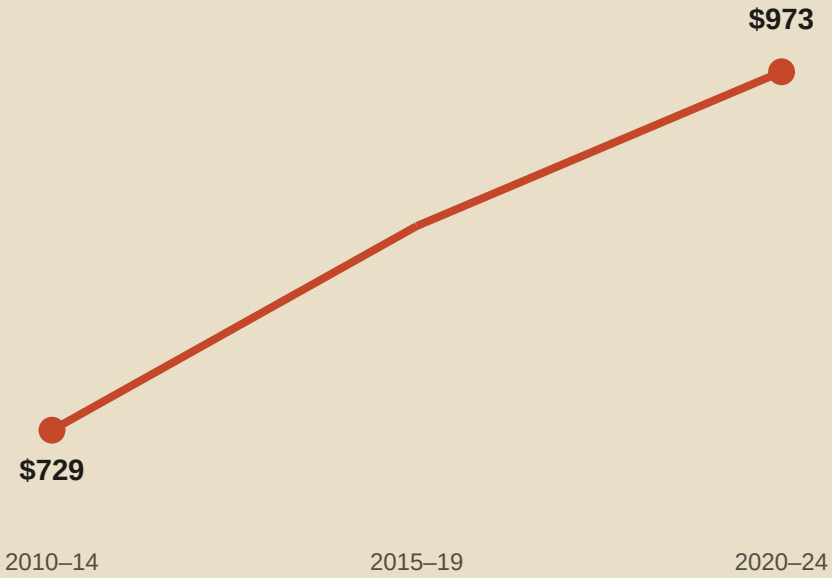
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 33% since the 2010–2014 survey, before inflation.

$973

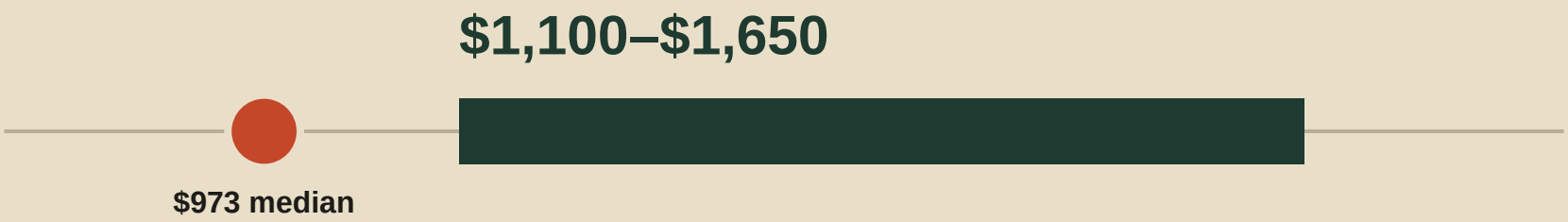
a month. Iowa's median is $972.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

71% of the housing here was built before 2000.

71%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.4–1.7% to the 14,980 homes here.

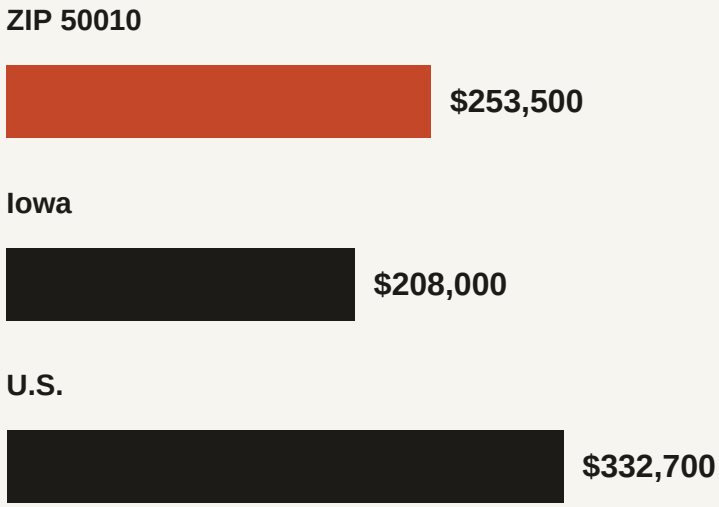
66–259

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 22% more than Iowa's.



$253,500

median home value in ZIP 50010.

Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 50010'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/50010/**