



ZIP 49686, Traverse City, Michigan.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

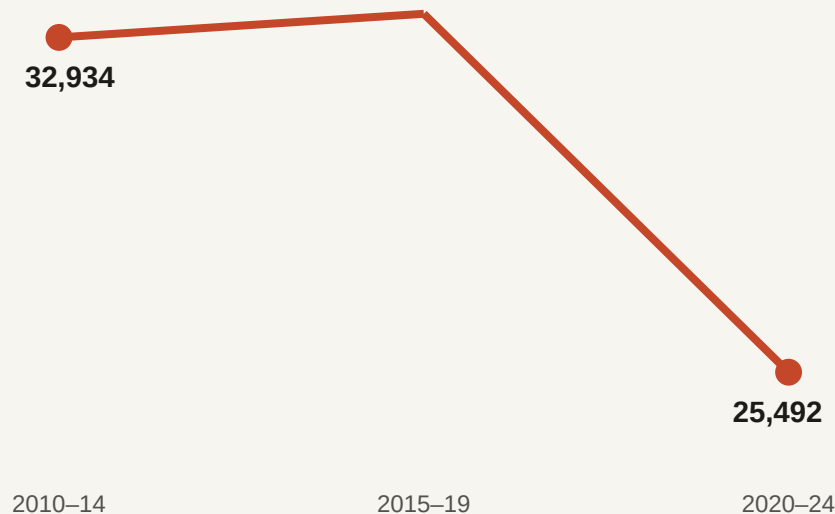


POPULATION

25,492 people call ZIP
49686 home.

25,492

people.

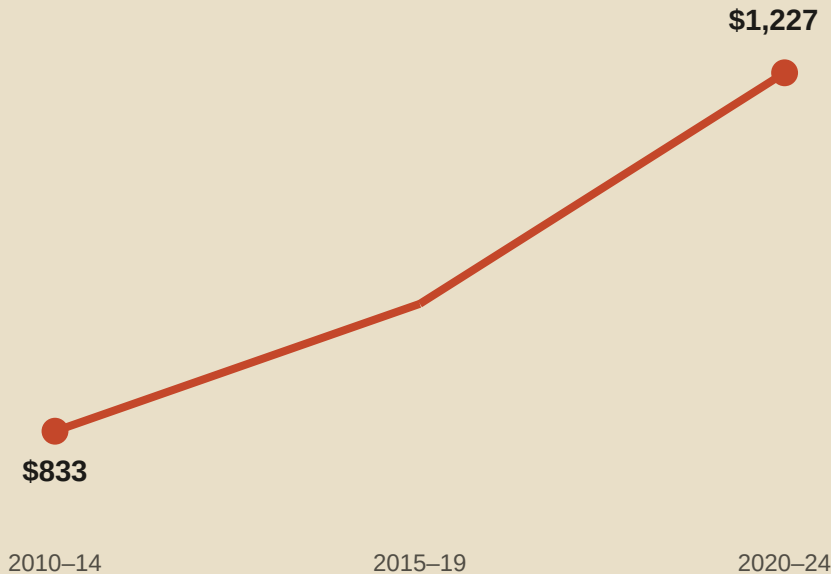


RENT

Median rent is up 47%
since the 2010–2014
survey, before inflation.

\$1,227

a month. Michigan's median is \$1,129.





ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$999–\$1,499



\$1,227 median

is the monthly rent range local workforce wages support.



BUILDING

73% of the housing here was built before 2000.

73%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–1.1% to the 13,547 homes here.

29–147

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 49% more than Michigan's.

\$344,700

median home value in ZIP 49686.

ZIP 49686



\$344,700

Michigan



\$231,600

U.S.



\$332,700



THAT WAS ZIP 49686'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/49686/

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