



ZIP 49431, Ludington, Michigan.

Current market data.

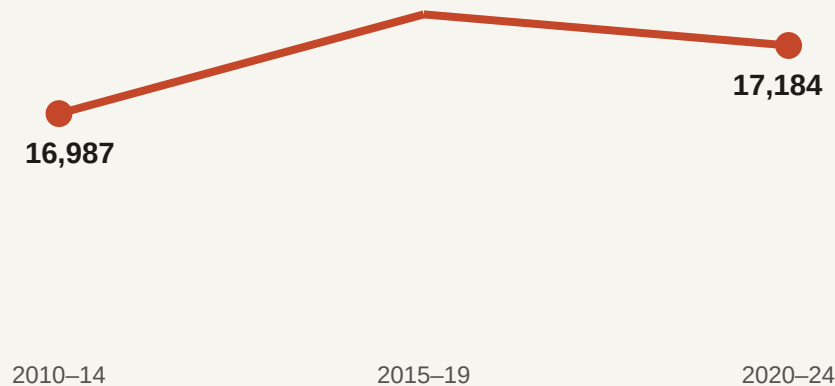
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**17,184 people call ZIP
49431 home.**

17,184

people.



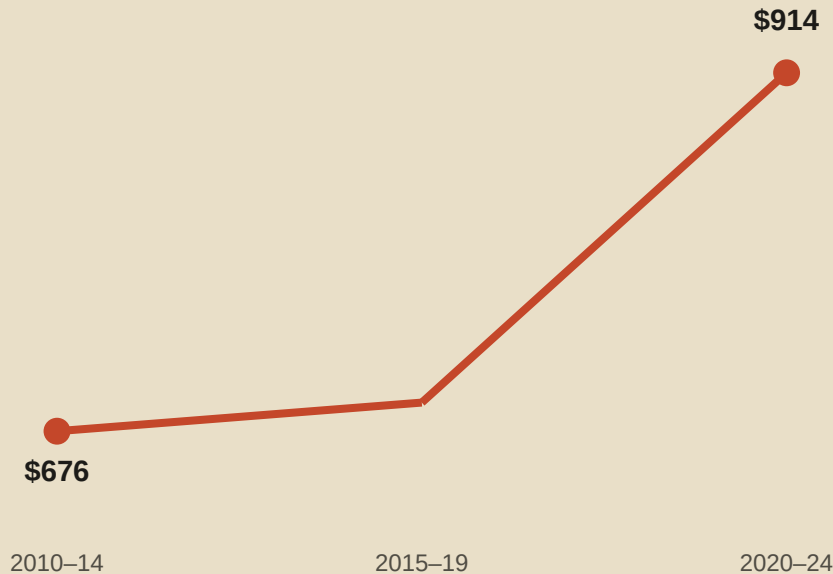


RENT

**Median rent is up 35%
since the 2010–2014
survey, before inflation.**

\$914

a month. Michigan's median is \$1,129.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

78%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–0.7% to the 10,051 homes here.

20–75

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 3% more than Michigan's.

\$237,700

median home value in ZIP 49431.

ZIP 49431



\$237,700

Michigan



\$231,600

U.S.



\$332,700

THAT WAS ZIP 49431'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/49431/

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