



ZIP 49423, Holland, Michigan.

Current market data.

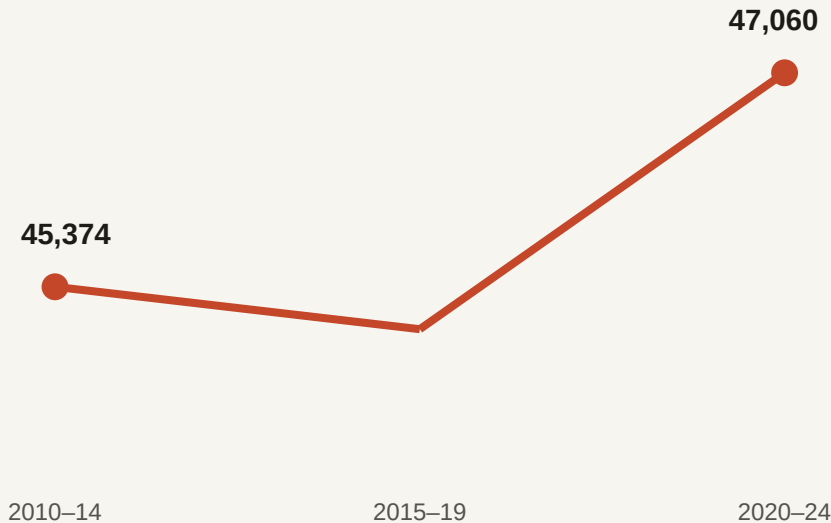
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

47,060 people call ZIP
49423 home.

47,060

people.

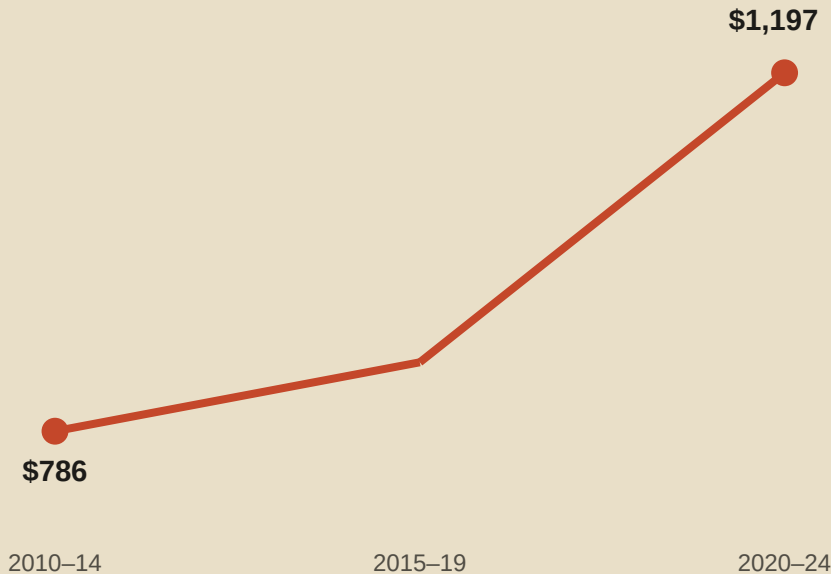


RENT

Median rent is up 52%
since the 2010–2014
survey, before inflation.

\$1,197

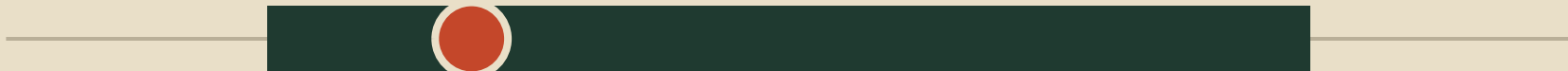
a month. Michigan's median is \$1,129.



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,090–\$1,635



\$1,197 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

83%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–1.6% to the 19,417 homes here.

50–306

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 20% more than Michigan's.

\$278,000

median home value in ZIP 49423.

ZIP 49423



\$278,000

Michigan



\$231,600

U.S.



\$332,700

THAT WAS ZIP 49423'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/49423/

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