



ZIP 49307, Big Rapids, Michigan.

Current market data.

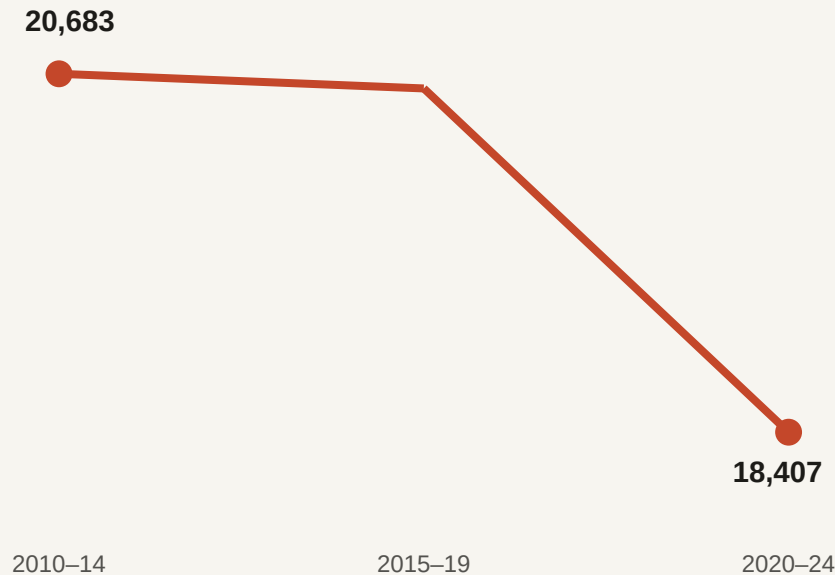
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

18,407 people call ZIP
49307 home.

18,407

people.

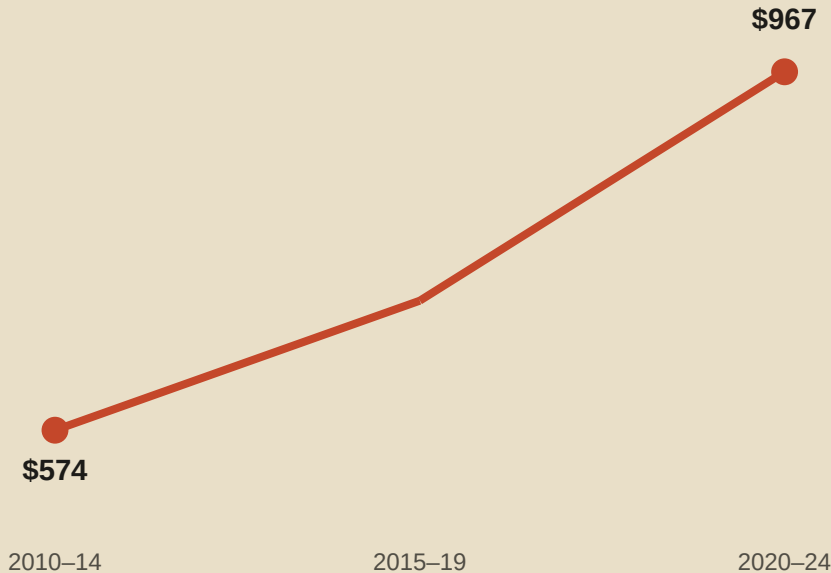


RENT

Median rent is up 68%
since the 2010–2014
survey, before inflation.

\$967

a month. Michigan's median is \$1,129.





ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$762–\$1,143



\$967 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

80%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–1.0% to the 8,164 homes here.

28–85

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 19% less than Michigan's.

\$187,800

median home value in ZIP 49307.

ZIP 49307



\$187,800

Michigan



\$231,600

U.S.



\$332,700



THAT WAS ZIP 49307'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/49307/

The Almanac · your hyper-diligent research partner