



ZIP 49274, Reading, Michigan.

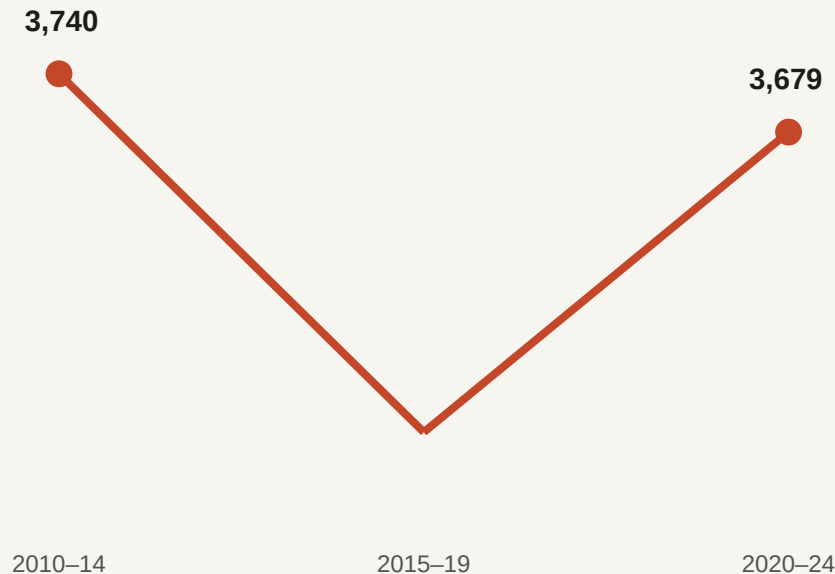
Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

3,679 people call ZIP
49274 home.

3,679
people.



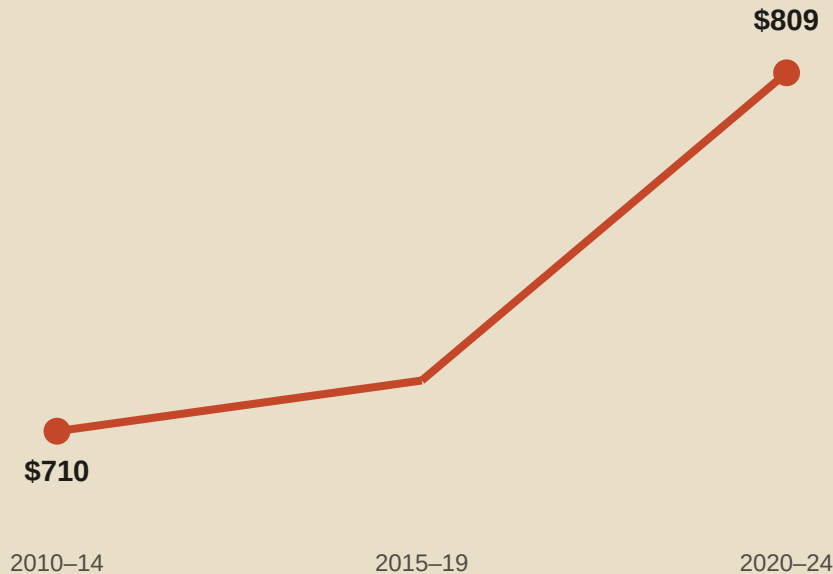


RENT

Median rent is up 14%
since the 2010–2014
survey, before inflation.

\$809

a month. Michigan's median is \$1,129.

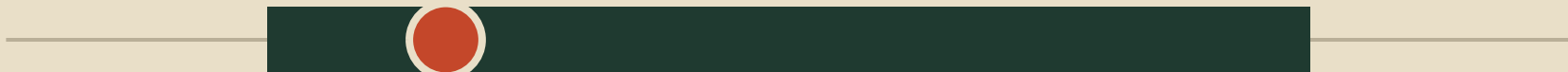




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$745–\$1,118



\$809 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

83%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.1–0.2% to the 2,008 homes here.

2–4

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 26% less than Michigan's.

\$171,100

median home value in ZIP 49274.

ZIP 49274



\$171,100

Michigan



\$231,600

U.S.



\$332,700

THAT WAS ZIP 49274'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/49274/

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