ZIP 49090, South Haven, Michigan.

Current market data.

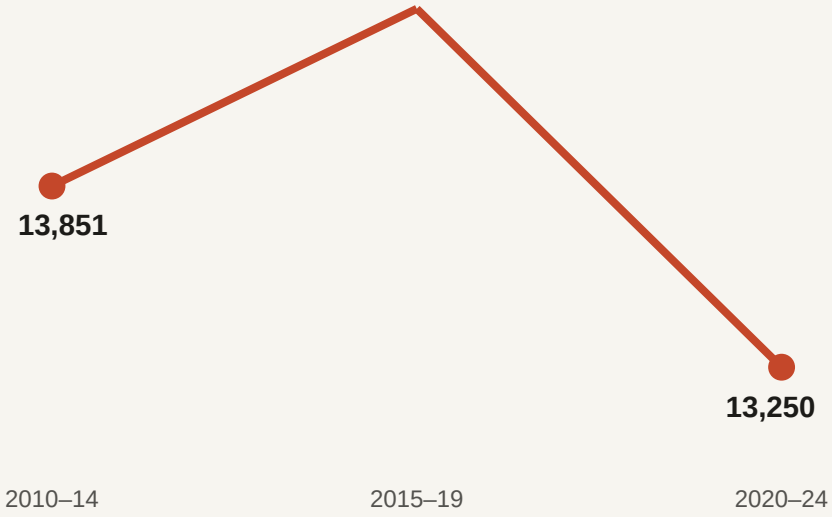
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

13,250 people call ZIP 49090 home.

13,250

people.



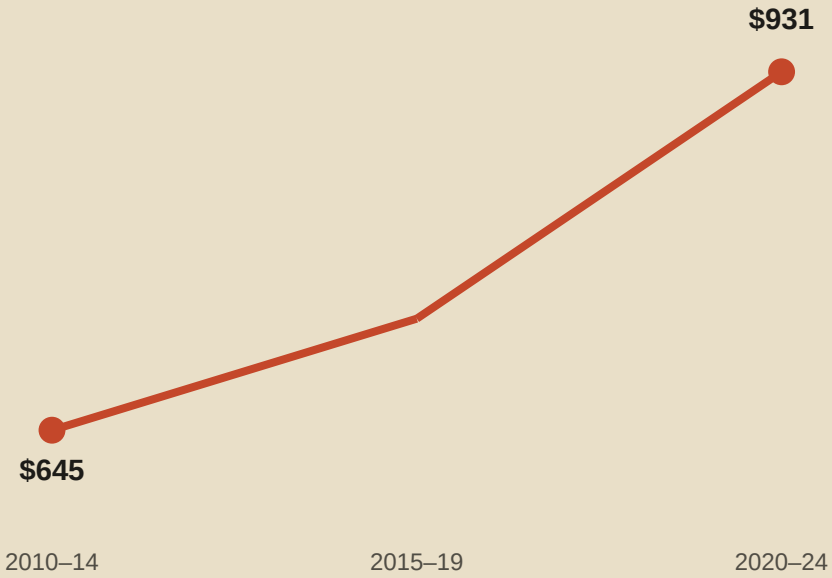
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 44% since the 2010–2014 survey, before inflation.

$931

a month. Michigan's median is $1,129.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent sits inside what local wages can carry.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2021; Census ACS 5-year, 2020-2024

BUILDING

Most of the housing here is older than 2000.

81%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.1–0.5% to the 8,962 homes here.

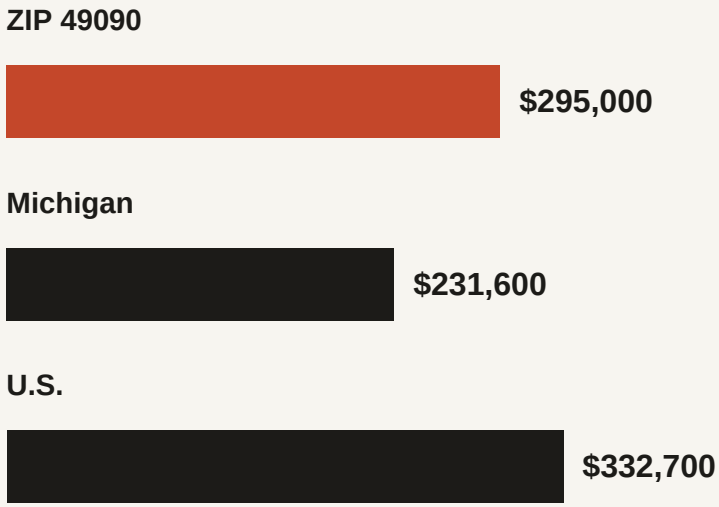
12–45

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2021

HOME VALUE

A median home costs 27% more than Michigan's.



$295,000

median home value in ZIP 49090.

Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 49090'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/49090/**