



ZIP 49078, Otsego, Michigan.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

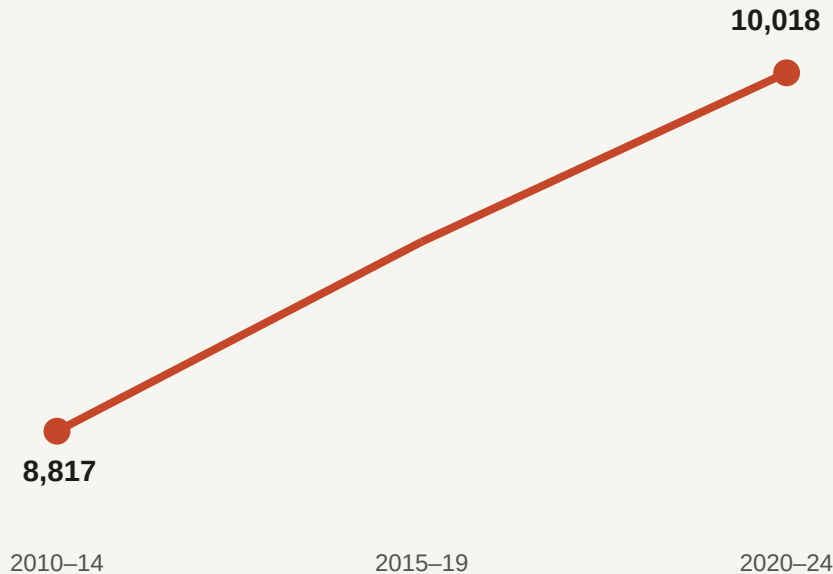


POPULATION

**10,018 people call ZIP
49078 home.**

10,018

people.

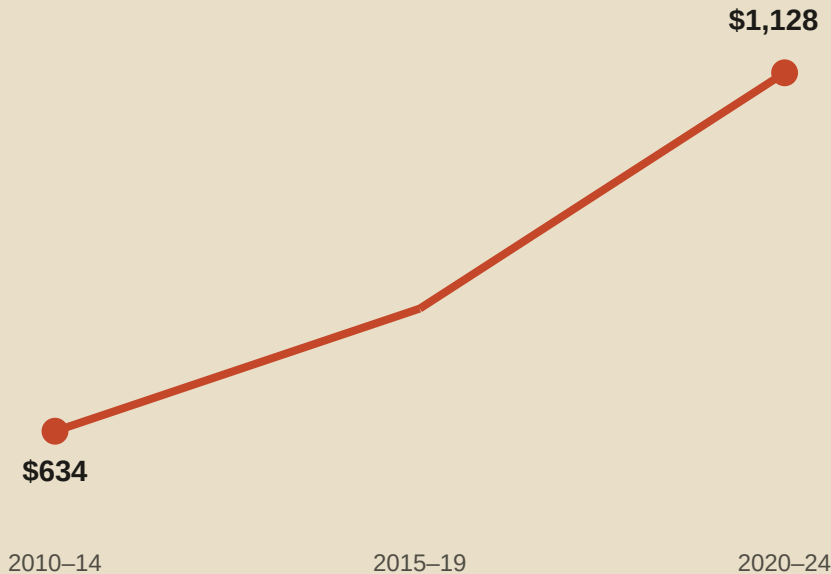


RENT

Median rent is up 78%
since the 2010–2014
survey, before inflation.

\$1,128

a month. Michigan's median is \$1,129.

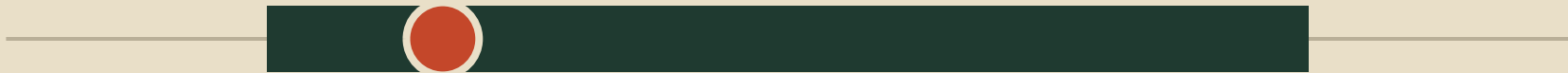




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,040–\$1,560



\$1,128 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

86%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.5% to the 4,141 homes here.

7–20

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 15% less than Michigan's.

\$197,500

median home value in ZIP 49078.

ZIP 49078



\$197,500

Michigan



\$231,600

U.S.



\$332,700



THAT WAS ZIP 49078'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/49078/

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