ZIP 49024, Portage, Michigan.

Current market data.

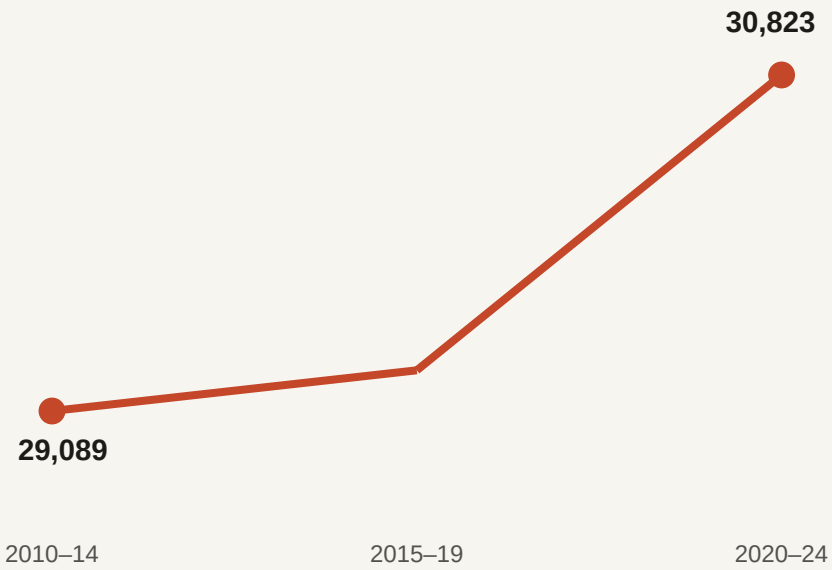
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

30,823 people call ZIP 49024 home.

30,823

people.



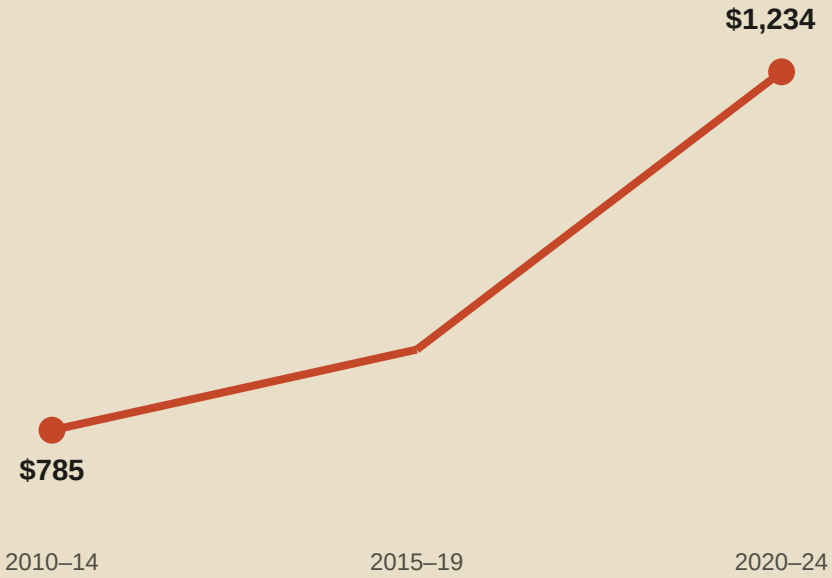
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 57% since the 2010–2014 survey, before inflation.

$1,234

a month. Michigan's median is $1,129.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent sits inside what local wages can carry.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2021; Census ACS 5-year, 2020-2024

BUILDING

Most of the housing here is older than 2000.

80%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.3–0.6% to the 13,274 homes here.

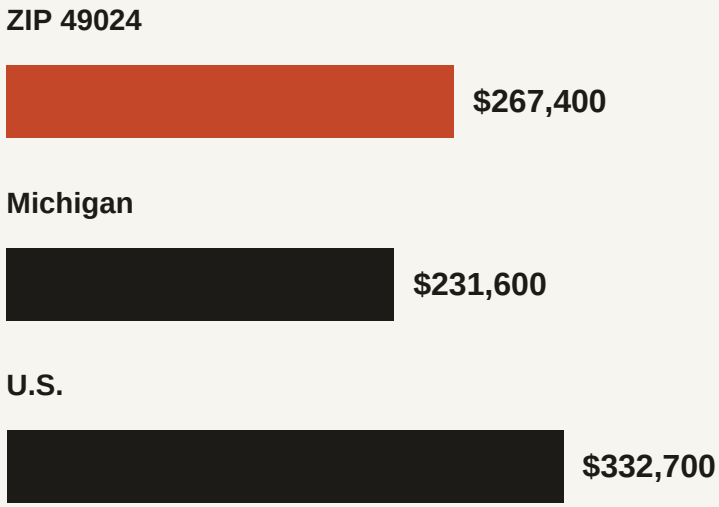
40–83

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2021

HOME VALUE

A median home costs 15% more than Michigan's.



$267,400

median home value in ZIP 49024.

Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 49024'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/49024/**