



ZIP 48763, Tawas City, Michigan.

Current market data.

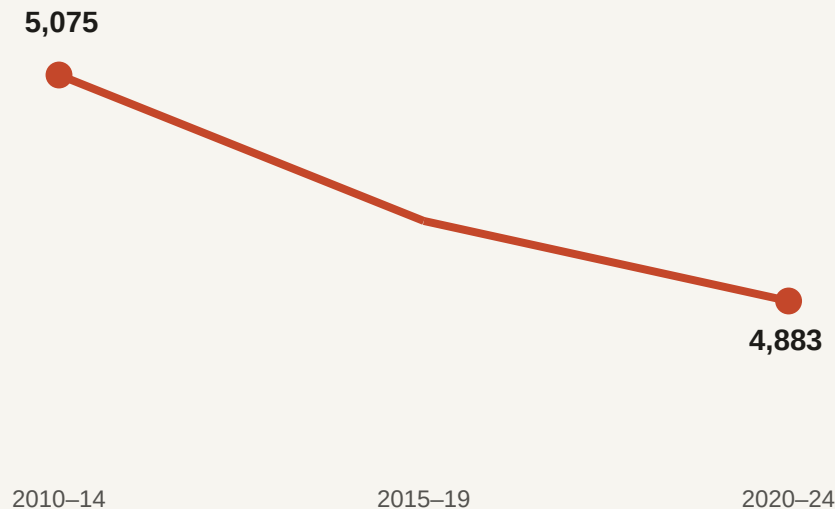
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

4,883 people call ZIP
48763 home.

4,883

people.

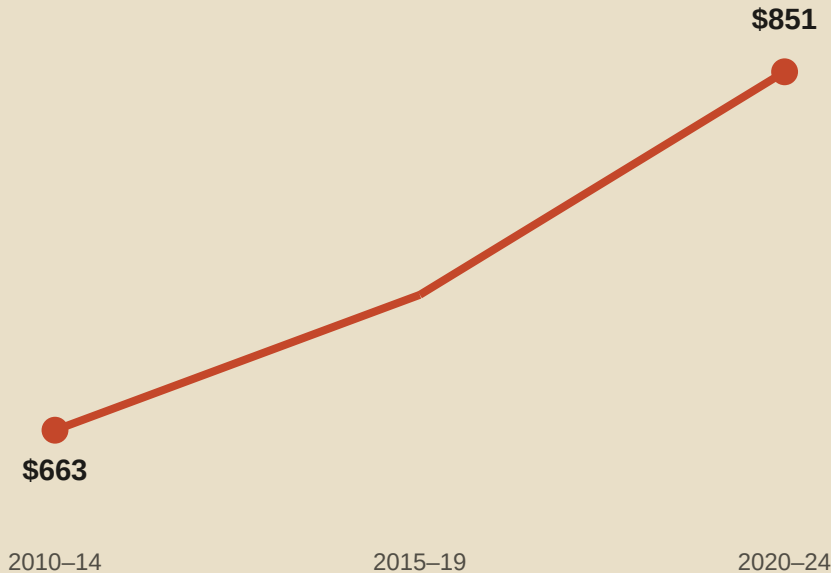


RENT

Median rent is up 28%
since the 2010–2014
survey, before inflation.

\$851

a month. Michigan's median is \$1,129.





ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$835–\$1,252



\$851 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

85%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–0.6% to the 2,966 homes here.

2–19

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 30% less than Michigan's.

\$162,400

median home value in ZIP 48763.

ZIP 48763



\$162,400

Michigan



\$231,600

U.S.



\$332,700

THAT WAS ZIP 48763'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/48763/

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