



ZIP 48730, East Tawas, Michigan.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

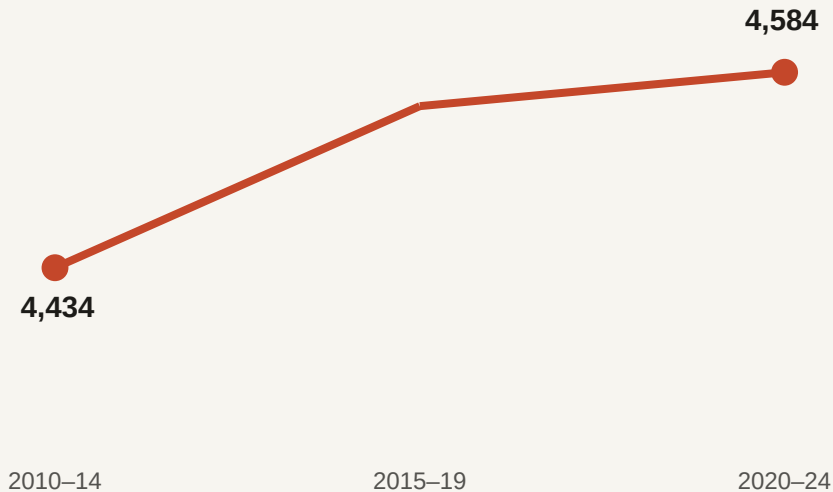


POPULATION

**4,584 people call ZIP
48730 home.**

4,584

people.

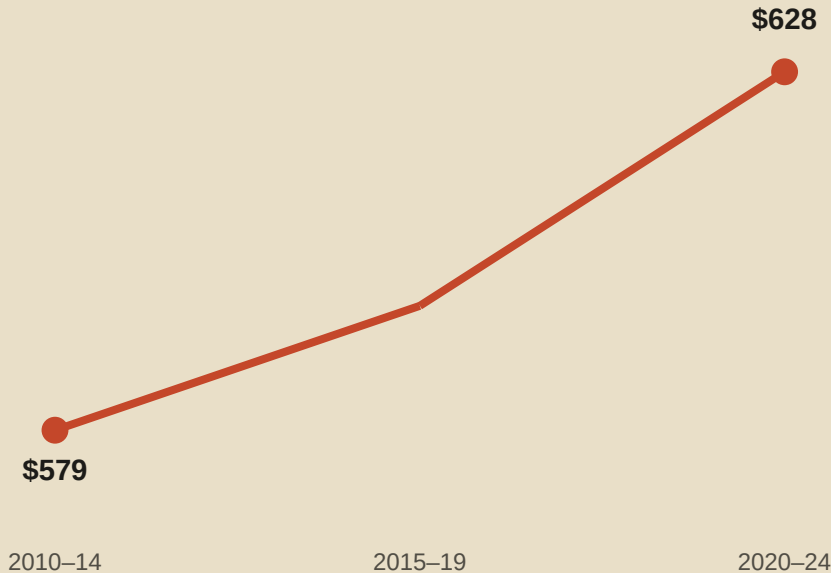


RENT

Median rent is up 8%
since the 2010–2014
survey, before inflation.

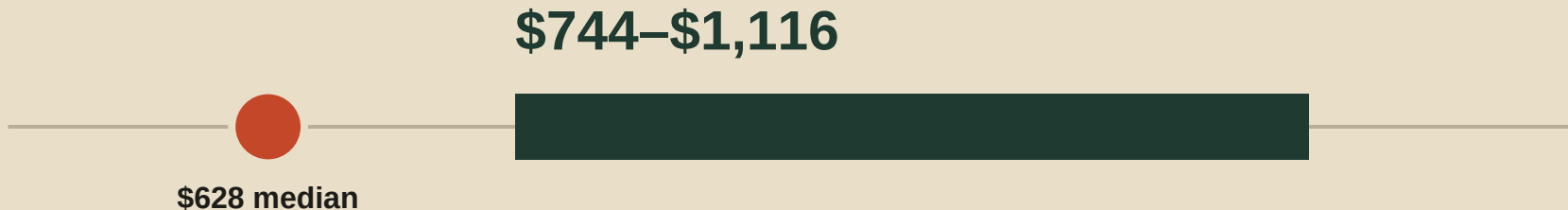
\$628

a month. Michigan's median is \$1,129.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

88%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.1–0.4% to the 3,510 homes here.

3–13

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 32% less than Michigan's.

\$157,200

median home value in ZIP 48730.

ZIP 48730



\$157,200

Michigan



\$231,600

U.S.



\$332,700

THAT WAS ZIP 48730'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/48730/

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