



ZIP 48706, Bay City, Michigan.

Current market data.

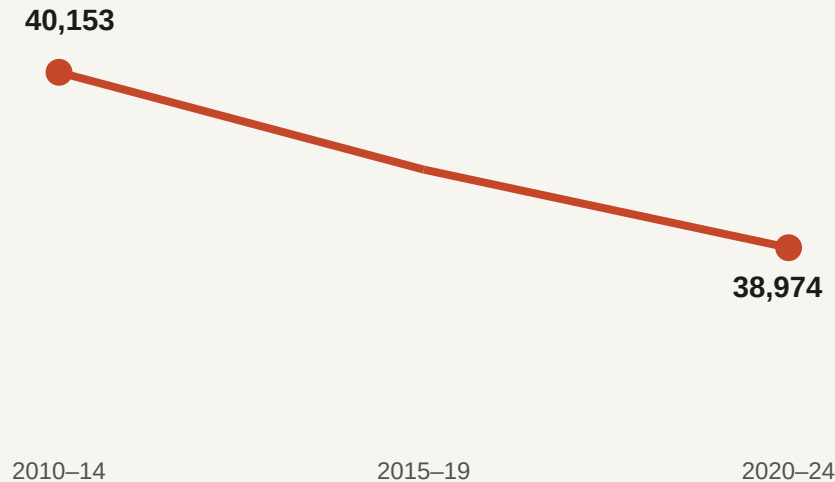
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

38,974 people call ZIP
48706 home.

38,974

people.

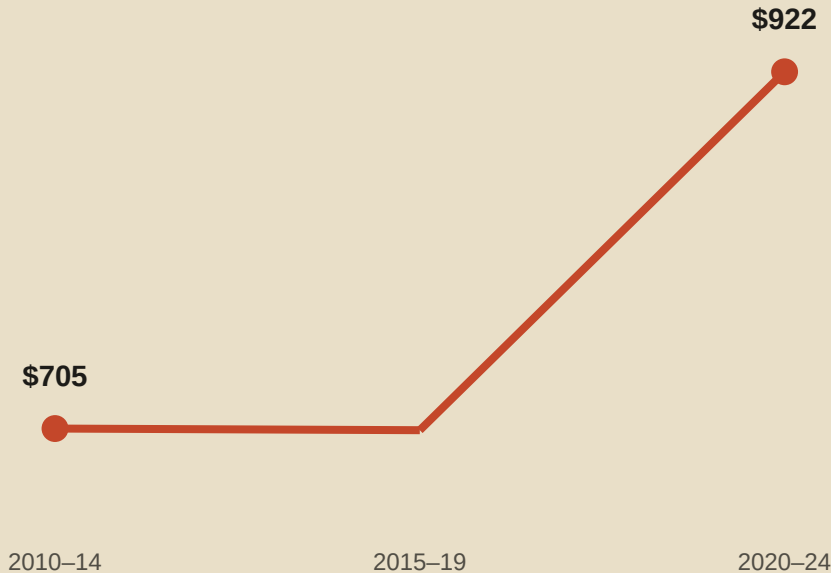


RENT

Median rent is up 31%
since the 2010–2014
survey, before inflation.

\$922

a month. Michigan's median is \$1,129.

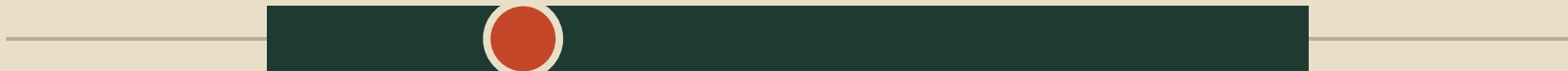




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$821–\$1,231



\$922 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

87%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.8% to the 18,537 homes here.

35–141

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 33% less than Michigan's.

\$155,800

median home value in ZIP 48706.

ZIP 48706



\$155,800

Michigan



\$231,600

U.S.



\$332,700

THAT WAS ZIP 48706'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/48706/

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