



ZIP 48438, Goodrich, Michigan.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

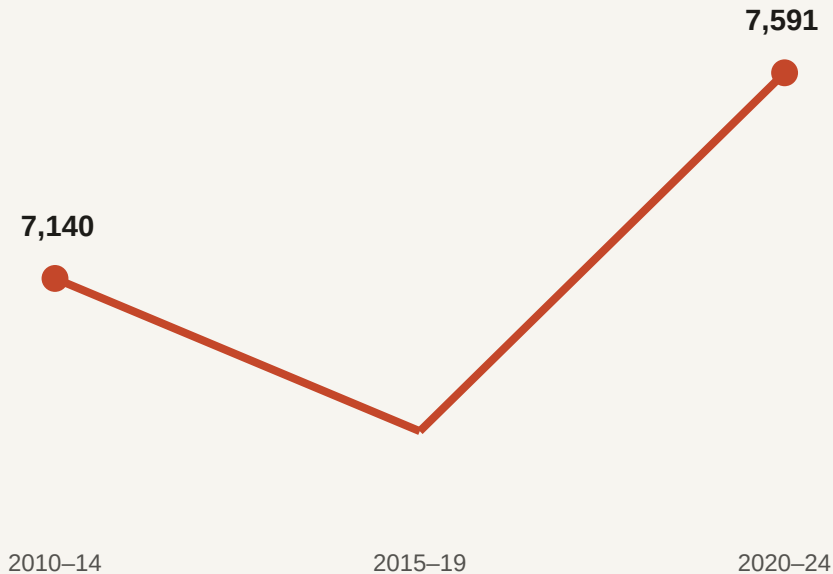


POPULATION

7,591 people call ZIP
48438 home.

7,591

people.

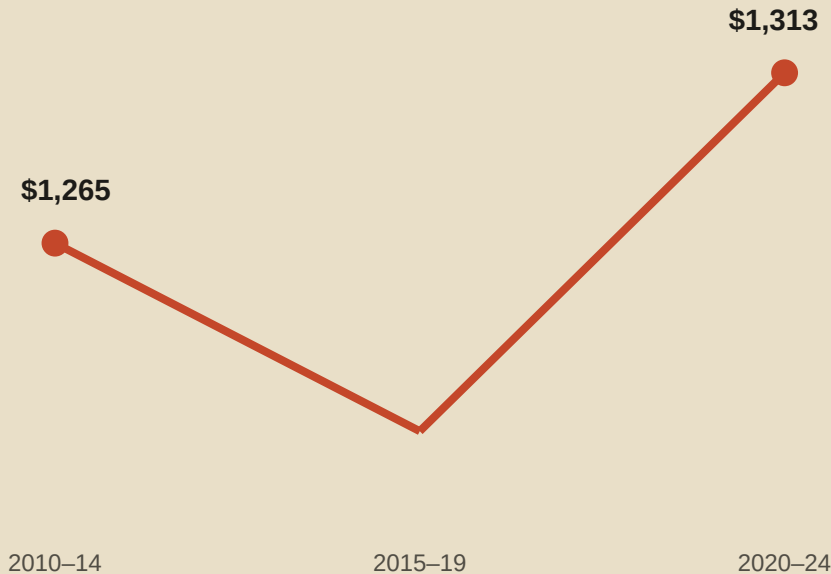


RENT

Median rent is up 4%
since the 2010–2014
survey, before inflation.

\$1,313

a month. Michigan's median is \$1,129.

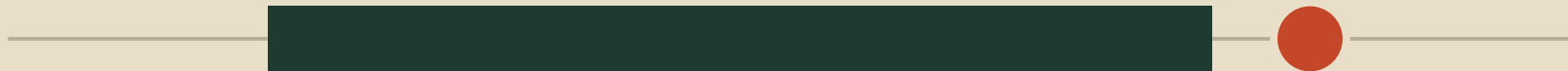




ROOM TO BUILD

The median rent is above what local wages can carry.

\$846–\$1,269



\$1,313 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

82%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–0.4% to the 2,793 homes here.

2–10

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 46%
more than Michigan's.

\$337,400

median home value in ZIP 48438.

ZIP 48438



\$337,400

Michigan



\$231,600

U.S.



\$332,700



THAT WAS ZIP 48438'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/48438/

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