ZIP 43402, Bowling Green, Ohio.

Current market data.

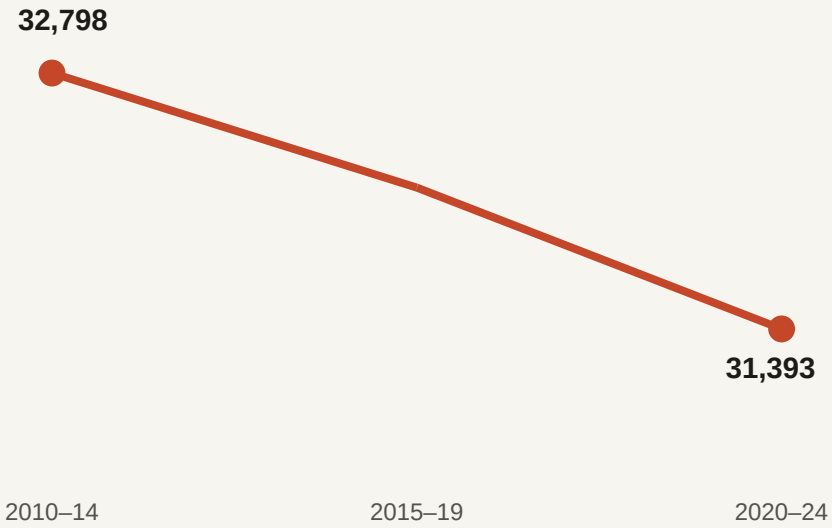
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

31,393 people call ZIP 43402 home.

31,393

people.



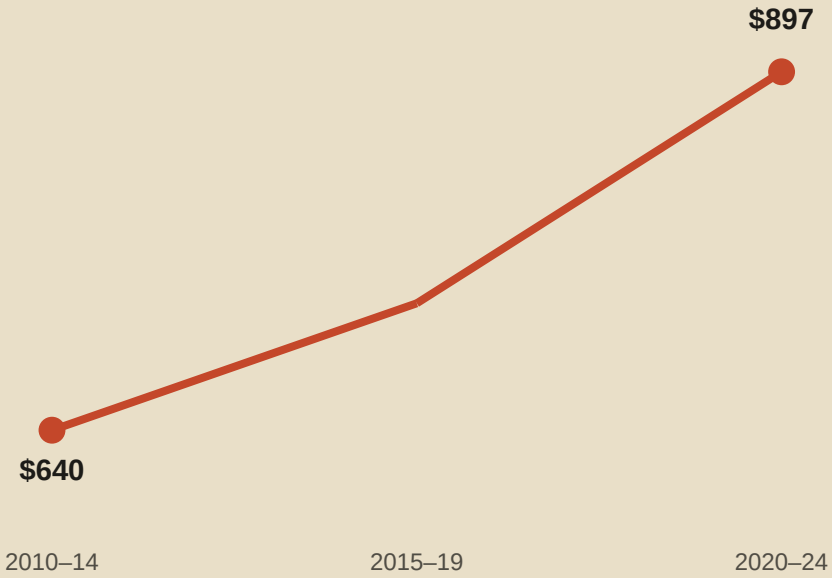
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 40% since the 2010–2014 survey, before inflation.

$897

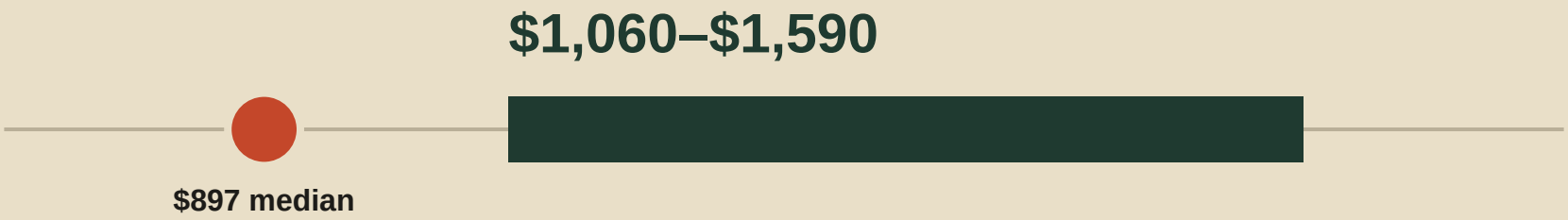
a month. Ohio's median is $1,034.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

Most of the housing here is older than 2000.

80%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.5–1.3% to the 14,856 homes here.

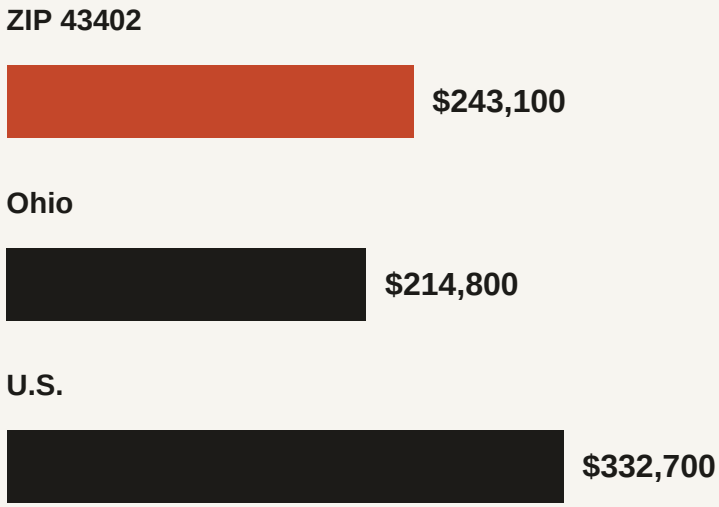
74–189

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 13% more than Ohio's.



$243,100

median home value in ZIP 43402.

Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 43402'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/43402/**