



ZIP 42103, Bowling Green, Kentucky.

Current market data.

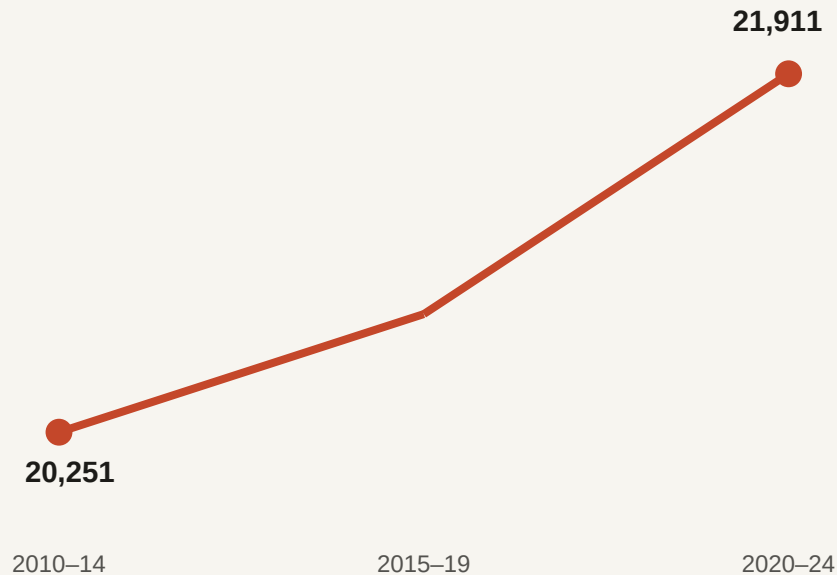
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

21,911 people call ZIP
42103 home.

21,911

people.

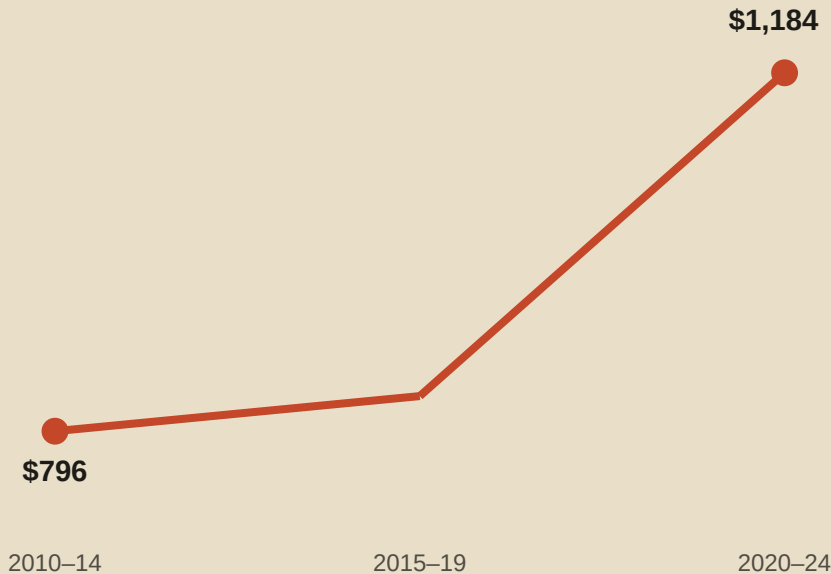


RENT

Median rent is up 49%
since the 2010–2014
survey, before inflation.

\$1,184

a month. Kentucky's median is \$967.

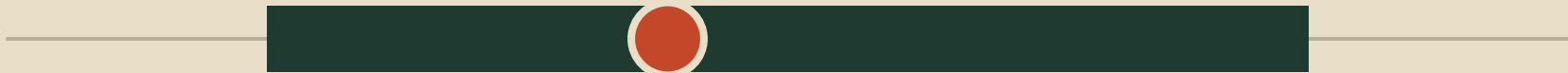




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$993–\$1,489



\$1,184 median

is the monthly rent range local workforce wages support.



BUILDING

61% of the housing here was built before 2000.

61%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–1.0% to the 10,604 homes here.

34–103

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 61% more than Kentucky's.

\$331,400

median home value in ZIP 42103.

ZIP 42103



\$331,400

Kentucky



\$205,600

U.S.



\$332,700

THAT WAS ZIP 42103'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/42103/

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